

2023 Our Year in Review Annual Report



Contents

Achievements at a Glance

Strategic Approach

Theory of Change

Mekong Club Operational Support

International Technical Support Trips

Strategic Support

SME Support Program

The Supplier Portal

Risk Assessment and Mitigation Tools

Modern Slavery Risk Map

Research and Thought Leadership

Community and Partnerships

The Mekong Club's Online Toolkit

Tools and Resources

Private Sector Outreach

2023 Campaigns

Future Plans

Annexes

Annex 1: Awareness-raising activities by country and sector

Annex 2: Summary of e-learning usage

Annex 3: Publications

Annex 4: Summary of electronic direct mails

Annex 5: Summary of technical assistance and consultation events by sector

Annex 6: Summary of working group meetings

Annex 7: Mekong Club association members

Annex 8: Sample of our media articles

03

04

06

08

09

10

11

12

13

14

15

16

18

21

25

26

27

28

29

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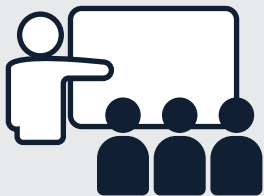
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Achievements at a glance



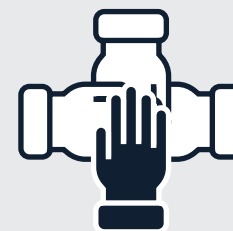
193 PRESENTATIONS/TRAINING SESSIONS
102,897 PARTICIPANTS
34 COUNTRIES

STRATEGIC PARTNERSHIPS **15**

MEMBER COMPANIES **55**

NEW MEMBERS **9**

WORKING GROUPS MEETINGS **12**



3 NEW PUBLICATIONS
59 MENTIONS IN THE MEDIA
7 BLOGS

CONSULTATIONS **22**

TECHNICAL SUPPORT **463**

ONLINE TOOLS **38**

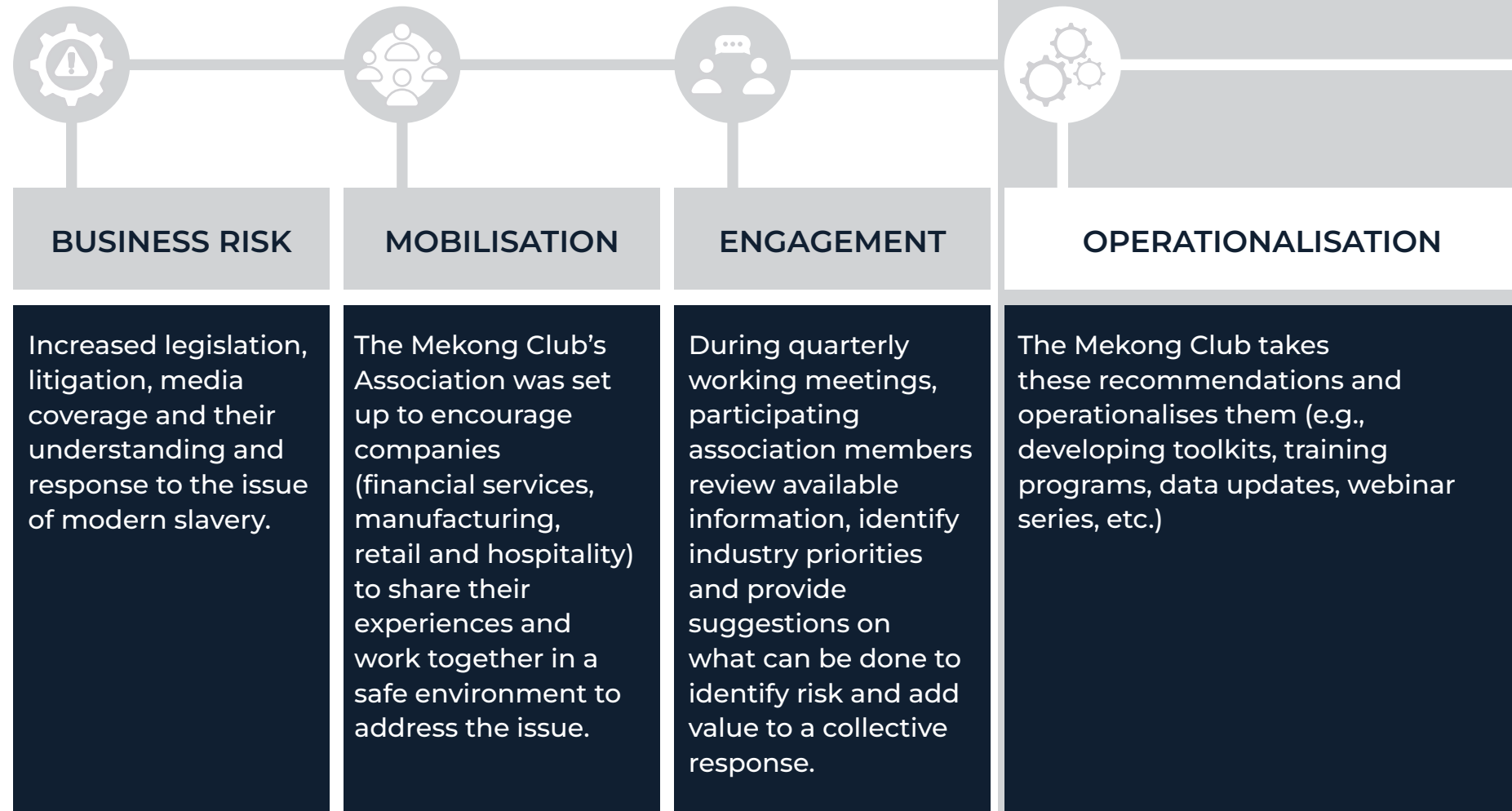
PARTICIPANTS **1,913**

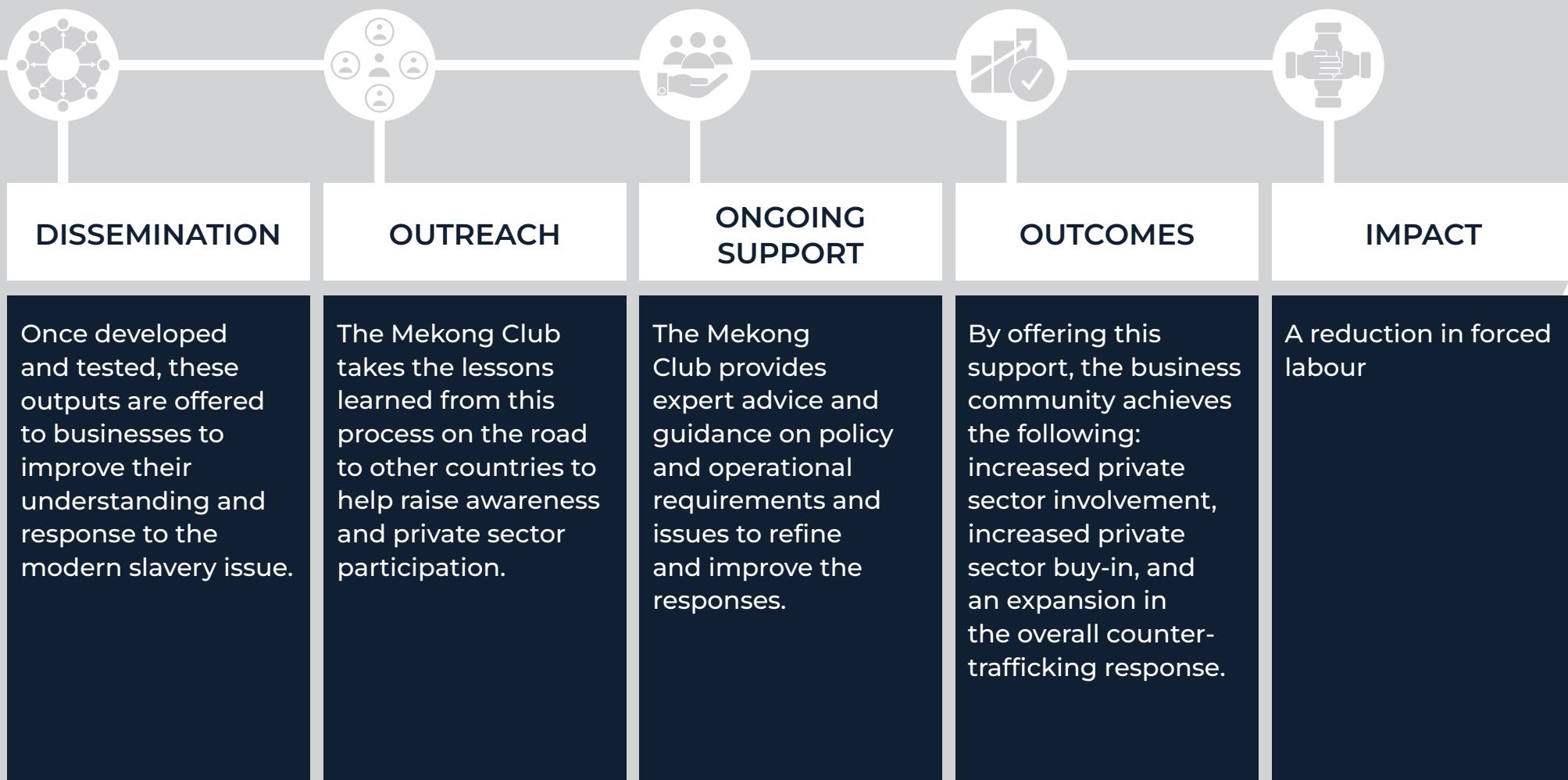
COUNTRIES **34**



Strategic approach

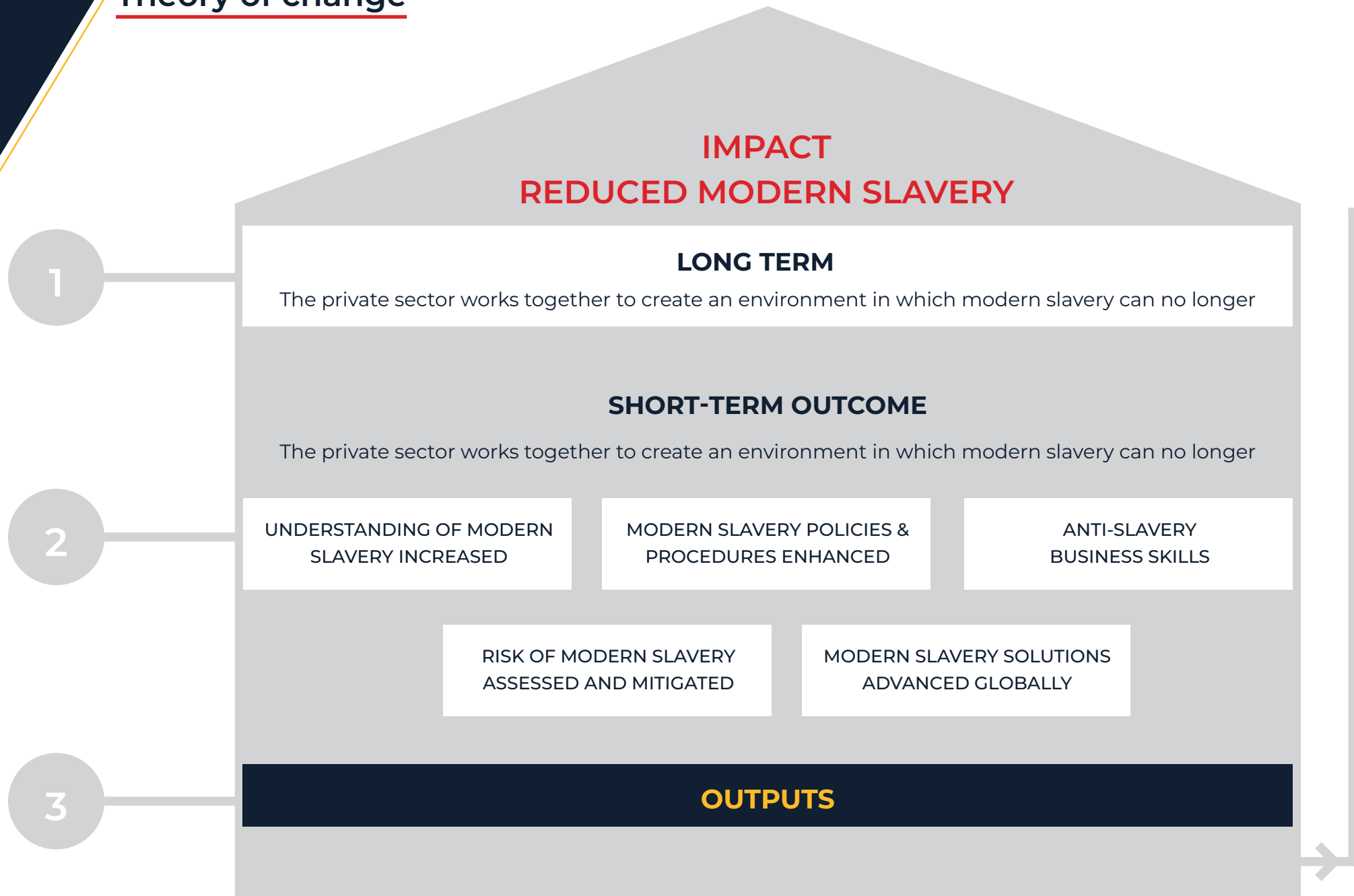
The foundation of the Mekong Club strategy is based on the following approach:





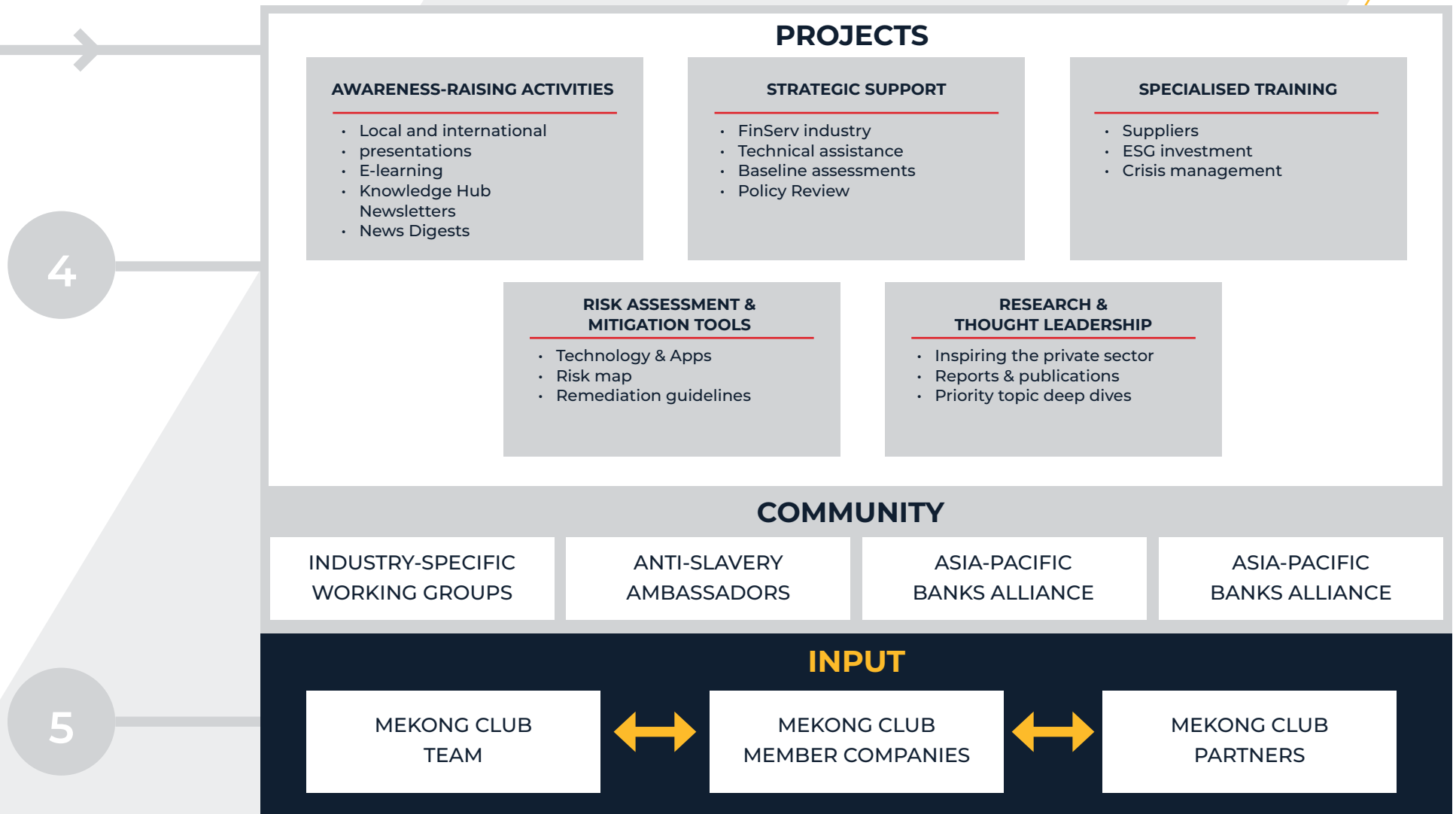
Working with the private sector offers an efficient, cost-effective complement to existing public sector programs. This approach helps to increase our collective impact on reducing modern slavery. The next page has our Logframe and Theory of Change approach.

Theory of change



ASSUMPTIONS

- 1- Modern slavery widespread in global economies;
- 2- Public sector's efforts not efficient;
- 3- Private sector has competitive advantage to fight slavery;
- 4- Slavery is a risk to businesses;



Mekong Club Operational Support



Awareness-raising activities

Since 2020, the Mekong Club has experienced a significant increase in demand for modern-slavery-related sessions. To accommodate this increased demand, we pivoted our approach to incorporate more online awareness sessions and webinar-style events. This allowed us to reach more countries, people, and companies than ever before. Below is a detailed summary:



Local and international presentations:

193 presentations/standard training sessions to over 102,897 participants in 34 countries. 15,619 of these participants came from the private sector. For details, please see [Annex 1](#).



E-learning:

457 people have used our multi-language e-learning toolkit to learn about modern slavery. The full set includes 15 videos, infographic sheets, a resource manual and quizzes. Several corporations are using these materials to educate staff, either through their platforms or using the Mekong Club's curriculum. For details, please see [Annex 2](#).



Knowledge Hub:

295 people used our Knowledge Hub to search and browse our extensive collection of modern-slavery-related resources and articles, which is updated each month.



Publications:

We published 3 thought leadership publications on relevant modern slavery topics. For a description of these publications, please see [Annex 3](#).



Newsletters:

During 2023, the Mekong Club distributed 12 monthly news digests, 3 newsletters and 28 electronic direct mails (EDMs) to over 2,200 recipients.

International technical support trips

Below is a summary of international technical assistance trips undertaken by the CEO of the Mekong Club in Bangladesh and Cambodia.

Bangladesh trip:

May 14-19, 2023: In May 2023, the CEO of the Mekong Club undertook a week-long visit to Bangladesh. The visit included a meeting with the Winrock Bangladesh Office, workshops with Bangladesh SMEs on human trafficking prevention, presentations to Winrock Bangladesh NGO partners, a think tank event with scholars and academics, and banking presentations to HSBC and the Bangladesh Financial Crime Committee.

Bangladesh trip:

August 13-18, 2023: In August 2023, the CEO of the Mekong Club visited Bangladesh to provide technical assistance. The visit included a briefing with FSTIP staff to discuss their work, a half-day training session on Human Trafficking and the Private Sector in Cox's Bazaar, and a briefing to Winrock staff on the topic of human trafficking and the private sector in Bangladesh and beyond. Additionally, the CEO held a briefing to a separate Winrock project to exchange information and explore potential collaboration.

Cambodia trip:

September 5-8, 2023: In September 2023, the CEO of the Mekong Club visited Cambodia to provide technical assistance to the hospitality sector in Phnom Penh, which included the Cambodian Hotel Association, Raffle Le Royal Hotel, and Rosewood Hotel, and in Siem Reap, which included the Restaurant Association in Cambodia, the Tourism Club, and the Cambodia Hotel Association.

The main objective of the visit was to establish corporate engagement relationships with the private sector in the hospitality industry. The visit aimed to encourage these corporate entities to invest in CTIP anti-TIP activities and establish systems and procedures in place to combat human trafficking.

Below is a summary of the outcomes of the Bangladesh and Cambodia events:

Bangladesh:

Event	Organisation	Date	No of Attendees
Winrock Bangladesh	Winrock International	14-May-23	23
Winrock NGO partners	Winrock International	16-May-23	15
HSBC	HSBC	17-May-23	44
Bangladesh Financial Crime Committee	Bangladesh Financial Crime Committee	17-May-23	37
SME Association	SME Association	15-Jun-23	91
Cox's Bazaar Business Associations	Cox's Bazaar Business Associations	14-Aug-23	101
Winrock Bangladesh	Winrock International	16-Aug-23	12
Bangladesh SME Association	SME Association	17-Aug-23	16
			336

Cambodia:

Event	Organisation	Date	No of Attendees
Cambodia Hotel Association (Phnom Penh)	Cambodia Hotel Association	5-Sep-23	78
Cambodia Hotel Association (Siem Reap)	Winrock International	8-Sep-23	101
			179

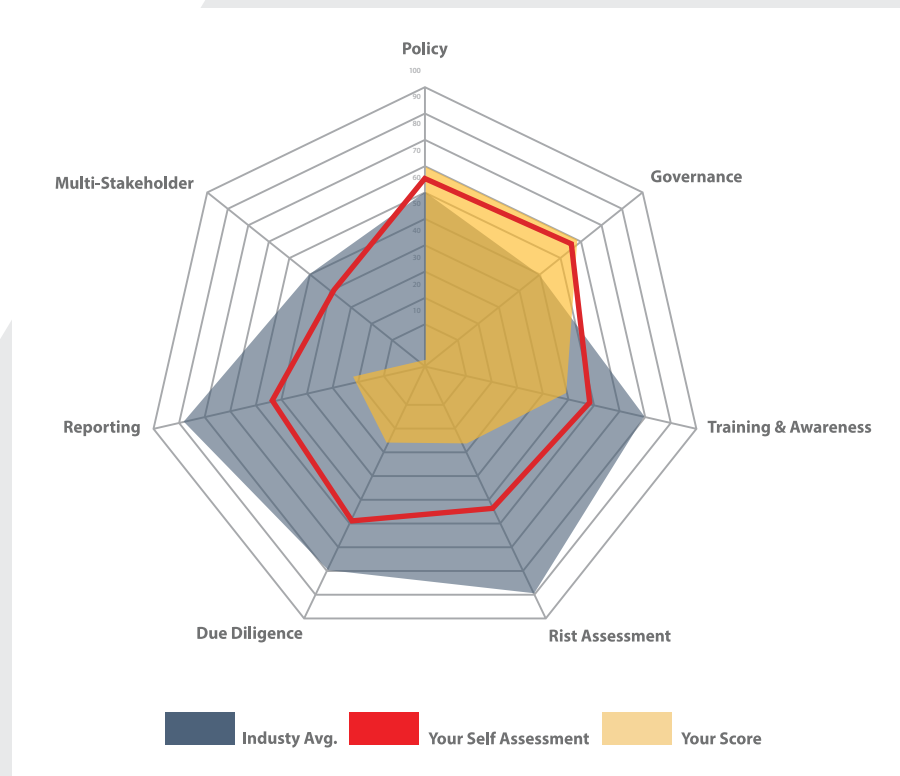
Strategic Support

Below are activities that we implemented during 2023 to address the needs of our community:

Baseline Assessment:

The Baseline Assessment is a comprehensive self-assessment questionnaire that we use to help companies understand their current position in terms of their anti-slavery strategies.

This assessment is available to both members and non-members of the Mekong Club Business Association. It provides clarity on the elements that should be reported on and the areas that require improvement. Members can also compare overall scores to the Mekong Club members average.



Written policy guidance:

We have a range of toolkits designed to help companies with the writing of modern slavery policies and procedures, as well as reporting. Our Modern Slavery Statement Guide helps companies to formulate a modern slavery statement, and our RFP & Contract Clauses provide companies with the legal language needed to incorporate modern slavery effectively into their procurement processes to ensure that their standards are understood and met.

Technical assistance & consultation:

The Mekong Club provided direct technical assistance and consultations to 188 organisations within 463 sessions to help enhance their internal policies and procedures. This is one way we attract new organisations to our association.

Examples include:

- providing guidance for a bank seeking to conduct a risk assessment of its contracted office workers, such as security guards and cleaning staff;
- supporting a multinational retailer in a remediation strategy for a number of cases involving recruitment fee payment remediation;
- reviewing modern slavery statements of more than five multinational brands and providing recommendations for their improvement in line with our baseline; and
- supporting the ESG department of a multinational bank to develop and implement a training strategy for analysts, focusing on analysing the company's modern slavery strategies as part of their ESG scoring methodologies.

SME Support Program

In 2023, the Mekong Club conducted a project to support small and medium-sized enterprises (SMEs) in Canada and Hong Kong. As a part of the project, working group meetings were held with suppliers to provide them with a detailed overview of the issue of modern slavery and its relevance to the private sector. After the training, the Mekong Club introduced a tool that could be used by SMEs to evaluate the extent to which they were implementing actions to protect their business.

Additionally, consultation meetings were conducted to provide further advice and referrals for tools that could be used by these organisations. During the reporting period, 16 organisations based in Hong Kong and 9 organisations based in Canada participated in this program. The Mekong Club also developed an online, automated version of the tool for SMEs. This will help the SMEs to assess their scores in comparison to similar organisations.

Event	Organisation	Date	No of Attendees
Mekong Club: Canada SME Program	Mekong Club	9-Aug-23	17
Mekong Club: Group Session on SME Operational Guide	Mekong Club	23-Aug-23	12
Mekong Club: SME Group Session on Canadian Legislation	Mekong Club	31-Aug-23	15

The steps often include reviewing internal and external policies, codes of conduct, and contract language with partners/suppliers to ensure the organisation is in line with prevailing trends and legal obligations. Many companies also develop an internal action plan to outline the steps that they will follow, along with the human and financial resources required.

We found that 2023 brought to light a number of emerging risks related to modern slavery that companies required our support to address, including Covid-19-related risk factors, state-imposed forced labour, and new legislative concerns.

The Supplier Portal

Developed in consultation with industry leaders, the Supplier Portal serves as a free, open-source repository, offering user-friendly tools available in multiple languages. These tools empower factory managers to identify and address forced labour risks within their facilities and supply chains.

The Mekong Club has been extensively working with brands and retailers to shape human rights due diligence/anti-slavery policies. The way forward was to create tools to enable suppliers to effectively take part in these initiatives. There is an urgent need for brands and retailers to build trust, enhance communication and provide support to their suppliers. In alignment with evolving global legislation, the supplier portal introduces tools and resources for suppliers to implement buyers' requirements. Tools are available in seven languages and additional resources will be incorporated gradually.

SUPPLIER PORTAL

English

Tiếng Việt

中文

বাংলা

Melayu

ไทย

हिंदी

Welcome to the Mekong Club's Supplier Web Portal – your gateway to fostering responsible sourcing and combatting modern slavery. As a collaborative platform connecting suppliers of global brands, our mission is to empower and equip you with the essential tools, resources, and knowledge to effectively address modern slavery concerns and implement human rights due diligence (HRDD).

DOCUMENTS

ILO Forced labour indicators

Resource type: PDF

DOWNLOAD

- English
- 中文
- Tiếng Việt
- ไทย
- Melayu
- বাংলা
- हिंदी

This tool introduces the ILO forced labour indicators. It provides a description, an example and potential risk indicators related to each category. Its goal is to support the identification of forced labour risks in a company's operation and supply chains.

Transparency Legislation Guides

Resource type: PDF

DOWNLOAD

- English
- 中文
- Tiếng Việt
- ไทย
- Melayu
- বাংলা
- हिंदी

This document aims to provide a concise overview of how anti-slavery/HRDD legislation affects businesses engaged in global supply chains, aiding them in meeting their responsibilities.

SAQ Template

Resource type: XLSX

DOWNLOAD

- English

Designed to streamline the process, the SAQ template guides suppliers through a structured assessment. It is tailored to aid in pre-empting forced labour risks, while also gathering pertinent data crucial for social audits and other assessments.

Supplier Training

Against the backdrop of the launch of the Supplier Portal, the Mekong Club has hosted two training sessions for members' suppliers. These interactive sessions, bringing together 79 participants, were aimed to equip suppliers with the knowledge and tools to identify, prevent, and mitigate forced labour risks in their operations and supply chains. Participants learned about the drivers of forced labour, the ILO indicators, case studies to interpret situations, and discussed strategies to mitigate risks. The Mekong Club will continue engaging suppliers through the roll-out of training programmes in Asia and the development of tools on the portal.

Outcome:

The activities and tools listed above significantly enhanced policies and procedures within corporations to help them better plan, prepare and operationalise the process of addressing the issue of modern slavery.

Risk assessment and mitigation tools

Many companies carry out internal risk assessments to identify any vulnerability within their businesses. For banks, this might include identifying suspicious transactions that could be linked to modern slavery and pose a risk of money laundering. For manufacturers and retailers, this might include looking deeper within their supply chains to ensure that there are no exploitative labour practices. Below is a sample of approaches that the Mekong Club has developed to assist in this process during 2023, including ongoing efforts.

diginexAPPRISE app:

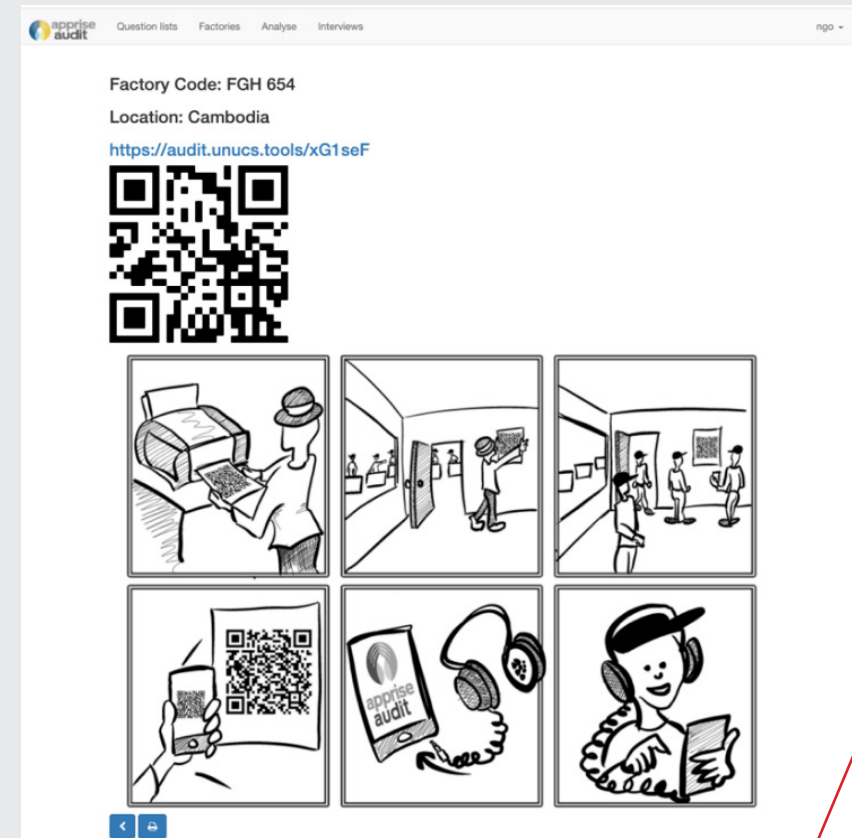
The diginexAPPRISE platform achieved unprecedented scale over 2023, reaching over 130,000 workers in global supply chains, with over 27 languages now available, and being implemented in over 44 countries. These figures are set to increase over the course of 2024 as we work closely with partners in the garment, sportswear, and knitwear industries to roll the app out on an even wider scale.

In 2020, we added functionality to the platform in order to access workers who cannot be reached during Covid-19, or due to other restrictions that require remote data collection. This allows for questions to be delivered using the diginexAPPRISE platform, in the workers' own languages, via a QR code.

Workers can be sent the QR code, or it can be displayed in an accessible location, such as the toilets and/or canteen in the factory, and they can complete the questionnaire in their own time.

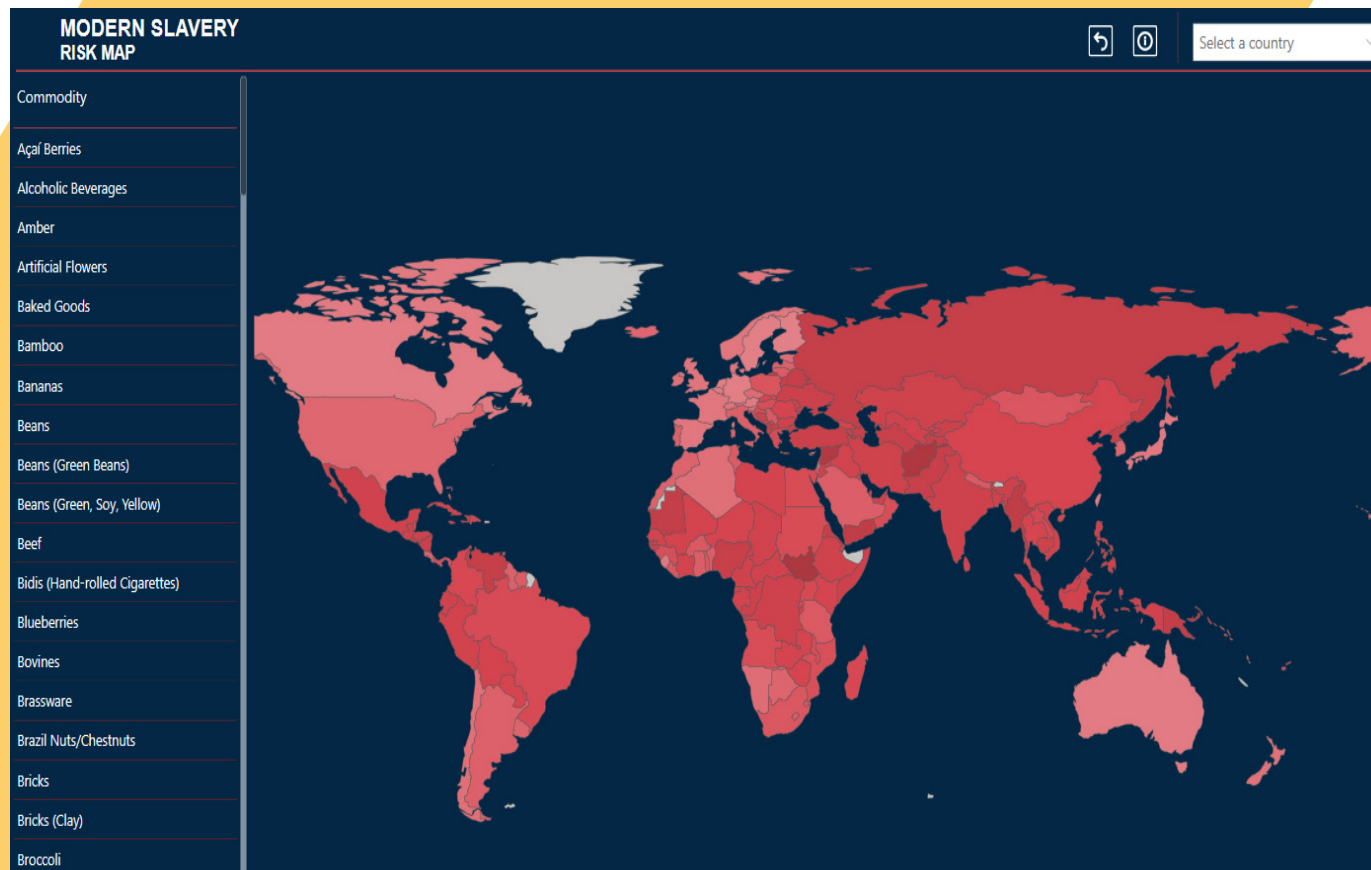
As part of these adaptations, we have also developed a set of questions related to Covid-19, to allow for Covid-19 specific risk factors to be identified. The diginexAPPRISE platform is now available in 27 languages.

The following case studies/testimonials have been provided by the companies using the platform to demonstrate practical applications of diginexAPPRISE.



Modern Slavery Risk Map:

This tool brings together a range of data sources, including the Global Slavery Index, Trafficking in Persons Reports, and the US Department of Labor 'List of Goods and Services', amongst others. Users can access the map and search by country and/or commodity, view the modern slavery risk profile, and download up-to-date reports on that location. During 2023, we updated this tool with the latest data sets as well as launched country- and commodity-specific reports for each data set listed in the tool.



Research and thought leadership

As part of our thought leadership efforts, the Mekong Club continues to act as a business incubator to take new and innovative projects from an initial concept to an operational prototype. Once developed, these projects are either expanded in-house or handed over to the private sector for refinement and replication. Below are a number of leadership projects that have been initiated or expanded during this progress period:

ESG and investments:

The Mekong Club continues to spearhead the standardisation of forced labour indicators for stakeholders involved in ESG reporting and investment. These providers include ESG data providers, sustainable reporting agencies, and asset managers. This project also strives to positively influence forced labour practices within the private sector by providing the asset manager with a viable investment opportunity. We have developed and launched a set of indicators that are available for investors and our community. We have also provided these indicators to a Thomson Reuters Foundation working group that is seeking to redefine the 'S' element of ESG through myth-busting activities. We are one of the six active partners of this group. Finally, we have carried out three events that reached seven people.

Project / Event	Organisation	Date	Location	No of Attendees	Audience
ESG Working Group	Thomson Reuters	6-Sep-23	United Kingdom	2	Single, Private, NGO
ESG Working Group	Thomson Reuters	27-Jun-23	United Kingdom	2	Mixed, Private
Mexico ESG Group	Thomson Reuters	25-May-23	Mexico	3	Mixed, Private
				7	

Media Coverage:

During 2023, the Mekong Club and staff were profiled in 59 newspaper/ magazine articles, radio interviews and TV profiles. Refer to [Annex 8](#) for a sample of articles/events.

Blogs:

We launched a new blog page in 2023, publishing 7 blogs, and it has received 7,022 views through organic searches. Articles are published on a monthly basis and written by Mekong Club staff as well as guest contributors.

Publications:

During 2023, the Mekong Club put out the following publications:

- [Guide to Minimising Modern Slavery Risk in Shipping Supply Chains](#)
- [From Fake Job Ads to Human Trafficking: The Horrifying Reality of the Human Trafficking Scam Trade](#)
- [How Organised Crime Operates Illegal Betting, Cyber Scams & Modern Slavery in Southeast Asia](#)

Outcome:

These efforts have helped to add innovation to the range of viable tools and approaches available for businesses to identify and address modern slavery.

Community and Partnerships

Mekong Club Working Groups:

The Mekong Club uses an Association model to bring together industry-specific working groups that meet on a quarterly basis. The groups include Banking/Finance, Footwear & Apparel, Hospitality, and Retail. At present, there are 55 Mekong Club Association members (Refer to [Annex 7](#)). Refer to [Annex 6](#) for a summary of Working Group Members and Working Group Participants.

Partnerships:

Below is a summary of partnerships developed and maintained with other organisations during 2023:

- **Be Slavery Free:** The Mekong Club and Be Slavery Free have entered into a collaborative agreement to link up our Association efforts to share tools, training events, and lessons learned. This activity supports the Mekong Club's efforts within our Moon Goal Program, linking multi- sectoral groups together to offer a united front across geographical locations.
- **diginexAPPRISE:** The Mekong Club and Diginex have collaborated from 2017 to the present on the Apprise App, and the Lumen software tool.
- **diginexLUMEN:** This was introduced in November 2022 as a platform designed to gather standardised and comparable data on working conditions within intricate supply chains. Its purpose is to validate this information and automate the process of assessing risks, enabling companies to identify areas where auditing and improvement endeavours should be prioritised.
- **IOM:** The Mekong Club collaborates with IOM across a range of activities, including a civil society taskforce on modern slavery risk, information-sharing sessions and webinars.
- **The Knoble:** The Mekong Club is collaborating with the Knoble, a nonprofit network of financial crime and fintech professionals with a passion for protecting vulnerable people around the world. We are joining forces on the development of mechanisms and approaches to identify and address forced labour within financial networks.
- **Open Apparel Registry:** We partner with this organisation to promote their tool, which enables companies to publish their supplier lists and share data.
- **Rotary International:** The Mekong Club is collaborating with the Rotary Action Group Against Slavery (RAGAS), which aims to raise awareness of the issue among Rotarians and support anti-slavery and human trafficking projects, programs and campaigns. Our support includes providing technical assistance and expert consultations when requested.
- **Refinitiv (previously Thomson Reuters):** Mass-media and information firm Refinitiv is using the Mekong Club's e-learning videos to raise awareness on the issue of modern slavery among its clients.

- **Thomson Reuters Foundation (TRF):** The Asia Pacific Banks Alliance (APBA) is a project that we coordinate in collaboration with Thomson Reuters Foundation. This collective of financial institutions and related organisations is dedicated to combatting modern slavery through harnessing the collective power of the finance world. The Mekong Club also collaborates with TRF to advise on modern slavery within the ESG context, contributing to a wider working group of organisations seeking to challenge common myths and misconceptions in this space.
- **Bluenumber:** The Mekong Club collaborates with Bluenumber to help individuals have equity and equal opportunity in a borderless connected world by becoming global digital citizens and equipping them with self-sovereign digital identity, digital tools and skills to operate safely, knowledgeably and profitably as co-creators of our global digital economy.
- **Labor Solutions:** The Mekong Club is collaborating with Labor Solutions, a social enterprise offering grievance mechanisms and training.
- **Matera Alliance:** The Mekong Club has partnered with Matera Alliance to provide FACT certification training programs to assist global brands to comply with international supply chain laws on modern slavery and forced labour. The program partnership is to support Mekong Club members with any suppliers based in Vietnam.
- **Mosaic RSR:** The Mekong Club collaborates with Mosaic Responsible Supplier Resource (Mosaic RSR), an organisation that is the first of its kind – a SaaS knowledge management platform built to accelerate and scale supplier improvement related to labour and human rights. They map and infuse supplier Codes of Conduct (COCs) with country-specific legal requirements and then support factory remediation with localised, professional improvement recommendations and a help desk.
- **Asia Garment Hub:** The alliance between The Mekong Club and the Asia Garment Hub signifies a joint commitment to addressing the deep-rooted issues within the textile sector. This collaboration marks a dedicated effort to address modern slavery and forced labour by enhancing awareness, delivering strategic tools, and facilitating comprehensive training initiatives.
- **VECTRA International:** VECTRA International and the Mekong Club joined forces to collaborate and promote responsible business practices, increase awareness, provide training, and offer strategic business solutions to prevent and address modern slavery and forced labour across industries.



The Mekong Club's Online Toolkit

To support all of the above activities, the Mekong Club has an ever-expanding suite of online tools available. They include the following:

- **Asia Private Sector Assessment Reports:** These reports offer modern slavery research and a description of private sector engagement in ten selected Asian countries.
- **MOSAIC Responsible Sourcing Resource:** This platform aims to provide businesses (brands and suppliers) with convenient access to a team of experienced professionals who can help them navigate the complex and ever-changing landscape of supply chain due diligence.
- **ABA Model Clauses on Human Rights:** This toolkit provides an overview of the American Bar Association Model Contract Clause to protect workers in international supply chains.
- **Adverse Media Search Terms:** This toolkit outlines key search terms that exist under the umbrella of modern slavery that may also be used to identify negative media during risk assessment screening.
- **Asia Labour Laws:** This analysis compares labour violations and domestic laws in Asian jurisdictions to see how countries deal differently with modern slavery.
- **Responsible Recruitment Resources:** This tool profiles a range of experts discussing responsible recruitment risks, challenges, and trends as part of a webinar series.
- **Remediation Tool:** This tool equips organisations with the right actions and steps to address labour violations found in supply chains by using a set of guidelines.
- **Hospitality Checklist:** This checklist can be used by hotels to understand the risks and remedies for modern slavery in the hotel industry.
- **Transparency In Supply Chains Legislation (TISC):** This analysis compares existing modern slavery transparency legislation and how these laws affect a company.
- **e-Learning Platform:** This comprehensive e-learning series offers detailed information about modern slavery. It allows viewers to test their knowledge by watching a range of short videos and observing supporting infographics. This training platform has multiple languages available, including new versions in Spanish and Bahasa Indonesia.
- **Best Practice Case Studies:** These examples of best practices demonstrate how companies are addressing modern slavery effectively.
- **Child Labour Laws:** This tool provides key resources related to child labour. It includes a summary of the child labour laws on a country level, for a range of key sourcing locations as well as must-read materials.

- **Modern Slavery Statement Preparation Guide:** This tool provides comprehensive guidance on how to write a Modern Slavery Statement to comply with legislation such as the UK and Australian Modern Slavery Acts.
- **Modern Slavery RFP & Contract Clauses:** These resources provide best practice examples and wording that can be used to incorporate modern slavery into supplier/partner agreements and contracts.
- **Key Performance Indicators for Staff:** These sample key performance indicators (KPIs) demonstrate measures of progress that can be used to assess staff performance against their modern slavery responsibilities.
- **End Slavery App:** This app helps track an individual's contribution to the fight against slavery through the use of care points.
- **Business & Investor Toolkit:** This toolkit includes a selection of public resources, links to case studies, research, legal frameworks and tools produced by Minderoo, Walk Free and other civil society organisations from around the world.
- **Global Modern Slavery Directory:** This tool is a growing, publicly searchable database of over 2,900 organisations and hotlines working on human trafficking and forced labour around the world. It is maintained by Polaris (USA).
- **Asia Pacific Banks Alliance:** This toolkit includes indicators of modern slavery for banks, as well as case studies, typologies, and recommendations for financial service providers.
- **Typologies Library:** This library offers an inventory of typologies to allow professionals to learn about how modern slavery happens in different industries. They represent real cases and include descriptions, diagrams, and red flags.
- **Survivor Employment Guide:** This guide represents a resource for business on the Empowerment and Employment of Survivors of Human Trafficking, produced by GBCAT.
- **Modern Slavery Risk Map:** This tool allows for searches by country and commodity, to see where the risk of modern slavery is found. It brings together various data sources into one map.
- **Knowledge Hub:** This tool offers thousands of articles, reports, blogs and documents related to modern slavery. Users can search these items using a dedicated search engine.
- **Covid-19 Toolkit: Supply Chains:** This toolkit provides an online guide on the impact of Covid-19 on supply chains. It includes a checklist on how to protect workers from rising modern slavery vulnerabilities.
- **Covid-19 Toolkit: Hospitality:** This toolkit provides an online guide on the impact of Covid-19 on the hospitality industry, related to emerging modern slavery risks. It includes a checklist on how to protect workers and identify new risk factors.
- **Covid-19 Toolkit: Financial Services:** This toolkit provides an online guide on how Covid-19 has changed the finance of modern slavery, including new money laundering risks as well as emerging trends of exploitation.
- **Living Wage Resources:** This toolkit includes various resources to understand what the living wage is and how it can be incorporated into policies and procedures.
- **Slavery & Trafficking Risk Template (STRT):** This tool is managed by the Social Responsibility Alliance (SRA). It is a questionnaire used to collect data from the supply chain on indicators of human trafficking and slavery risk.

- 
- **Modern Slavery 101 Trainings:** These three training videos (supply chains, banking, and hospitality) help viewers to understand how modern slavery impacts different industries.
 - **Covid-19 & Modern Slavery Videos:** These training videos explain the impact that Covid-19 has had on modern slavery vulnerabilities, with practical guidance for companies on how to address these issues. Available in English and Thai.
 - **Human Rights Resources:** This tool offers modern slavery materials that form a part of a wider conversation around human rights, as the two topics often go hand-in-hand.
 - **Open Apparel Registry:** The Open Apparel Registry (OAR) is a free, neutral open-source tool that maps garment facilities worldwide & assigns a unique ID number to each.
 - **Roles & Responsibilities:** This tool summarises the typical roles and responsibilities employees/decision-makers have in addressing modern slavery compliance and risk within supply chains.
 - **diginexAPPRISE:** diginexAPPRISE is a platform designed to support the worker interview process during social audits and other outreach activities.
 - **Covid-19: Dormitory Safety Videos:** These videos provide information for safety in migrant worker dormitories related to Covid-19. They are available in English, Thai, Burmese, and Khmer.
 - **FAQ Guidance for SMEs:** This toolkit helps small and medium-sized enterprises (SMEs) to prepare for frequently asked questions related to modern slavery.
 - **Financial Exploitation Question Set:** This tool is a set of recommended data points for collection related to any modern slavery case as it relates to finance. This can be used to formulate case studies for banks, civil society, and law enforcement.
 - **Third-Party Contractor Guidance:** This toolkit offers guidance for contractors employed to carry out services on behalf of a business. Access this tool for guidance on responding to common modern slavery queries.
 - **Expanding Solutions in Latin America to Address Modern Slavery:** Over the past year, we have made significant strides in expanding solutions to address these pressing issues in Latin America.

One of our key initiatives has been working closely with the financial sector in Latin America to identify and prevent human trafficking risks. Through collaborative efforts, we have translated various tools directly related to financial service providers into Spanish, making essential resources more accessible and impactful for local stakeholders.

Furthermore, we are proud to introduce the Spanish Modern Slavery Baseline Assessment, a tool tailored for financial service providers, hospitality, SMEs, and supply chains operating in Latin America. This assessment enables companies to benchmark their anti-slavery efforts against regional standards specific to their sector. Complemented by practical tool suggestions and comprehensive reports, this assessment serves as a crucial resource for companies looking to strengthen their anti-slavery strategies in the region.

TOOLS AND RESOURCES

By empowering businesses with the knowledge and tools necessary to address modern slavery, we are making tangible progress towards a more just and equitable society in Latin America and beyond.

Tools translated into Spanish:

e-Learning videos

3rd Party Contractor Guidance

Financial Exploitation Question Set

Modern Slavery Actions: Sample KPIs

Modern Slavery Roles & Responsibilities

Incorporating Modern Slavery into the RFP Process

Including Modern Slavery Clauses in Contracts

Typologies Library Training Materials

The following Tables offer a summary of how many times these resources have been used during 2023.

Note the following achievements:

- Association member tools views: **916**
- Free tools views: **1,874**
- Website visitors: **18,666**
- Website views: **76,441**
- Technical videos views: **867**

Toolkits - Members Only	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Mosaic RSR platform	0	0	0	0	0	0	0	0	0	0	9	14	14
Knowledge Hub	23	70	131	170	198	207	215	237	249	257	283	295	295
Asia Labour Laws	7	23	29	34	43	47	47	52	53	53	54	57	57
Asia Private Sector Assessment Reports	4	37	71	78	80	84	86	91	96	96	97	99	99
Best Practice Case Studies	11	18	27	30	32	33	33	39	39	40	40	42	42
Child Labour Laws	2	9	13	16	18	23	26	28	28	28	28	30	30
Key Performance Indicators for Staff	0	0	0	0	0	0	0	0	0	0	0	0	0
Modern Slavery RFP & Contract Clauses	7	18	25	38	42	42	43	54	66	75	78	84	84
Modern Slavery Statement Preparation Guide	2	2	2	2	3	3	3	3	3	3	3	3	3
Recruitment Fees Legal Guide	7	9	19	24	28	30	30	34	45	45	45	57	57
Remediation Tool	12	17	26	33	50	55	55	58	60	60	60	60	60
Responsible Recruitment Resources	9	20	42	52	60	67	67	72	81	81	91	100	100
Hospitality Checklist	3	9	45	49	52	55	55	65	65	69	70	75	75
Total	916												916

FREE TOOLKIT

Toolkits - Free	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2020 Annual Report	1	1	1	1	1	1	1	1	1	1	1	1	1
2021 Annual Report	0	0	0	0	0	0	0	0	0	0	0	0	0
2022 Annual Report	0	0	0	0	0	0	0	0	0	0	0	0	0
Adverse Media Search Terms	0	0	0	0	1	1	1	1	1	1	1	1	1
Asia Pacific Banks Alliance	2	12	23	30	37	43	48	48	48	48	48	48	48
Covid-19 & Modern Slavery Videos	0	0	2	2	2	2	2	2	2	2	2	5	5
Covid-19 Toolkit: Financial Services	0	2	2	4	6	10	12	12	12	12	12	12	12
Covid-19 Toolkit: Hospitality	1	1	2	3	4	5	9	9	9	9	9	9	9
Covid-19 Toolkit: Supply Chains	0	0	0	0	0	0	0	0	0	0	0	0	0
Covid-19: Dormitory Safety Videos	0	0	1	1	2	2	2	2	2	2	2	5	5
FAQ Guidance for SME's (Nov)	10	10	10	10	10	10	11	11	11	11	11	11	11
Financial Exploitation Question Set	0	0	2	3	3	3	3	3	3	3	3	3	3
Human Rights Resources	7	10	16	17	18	19	19	28	32	39	41	44	44
Living Wage Resource	3	6	13	14	18	20	37	45	51	57	68	72	72
Modern Slavery 101 Trainings	8	11	37	53	65	66	74	72	78	85	90	97	97
Modern Slavery and Third-Party Contractors	2	2	2	3	3	3	3	3	3	3	3	3	3
Roles & Responsibilities	0	0	0	0	0	0	0	0	0	0	0	0	0
Survivor Employment Guide	0	0	2	2	2	2	2	2	2	2	2	2	2
Typologies Library	17	26	48	57	64	72	76	82	88	98	107	125	125
Anti-Slavery Scorecard	0	68	222	364	429	496	607	729	833	1060	1257	1327	1327
Modern Slavery Risk Map	5	8	12	13	14	16	17	21	21	34	38	41	41
TISC	0	0	0	1	1	1	1	1	1	1	1	1	1
Frontline Responders – Vietnamese Migrant Pocket Guide	0	0	3	16	21	43	46	50	52	54	56	63	63
ABA Model Contract Clauses	0	0	0	0	1	1	4	4	4	4	4	4	4
Total													1,874

Website Traffic

Website Traffic	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Modern Slavery	154	289	524	825	995	1195	1370	1549	1718	1938	2169	2296	2296
About Us	318	617	995	1363	1822	2388	2717	3058	3478	4021	4455	4769	4769
Get Involved	167	353	548	752	972	1193	1372	1644	1862	2143	2336	2473	2473
News & Events	78	154	271	343	453	557	693	836	946	1114	1227	1323	1323
Tools & Resources	260	731	1449	2103	2526	2900	3225	3658	3998	4389	4729	5025	5025
- Services	0	1	4	6	9	11	14	14	14	16	17	19	19
- Publications	57	112	175	231	336	399	542	599	645	724	792	838	838
- Blogs	29	58	89	153	191	222	245	269	298	323	356	402	402
- Multimedia	32	53	76	105	123	191	225	262	283	317	327	354	354
Contact Us	52	117	336	453	561	643	721	828	917	1027	1110	1167	1167
Total	18,666												

VIDEOS

Videos - COVID 19	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
COVID-19 Dormitory Videos Youtube:													
Reaction - English	2	2	2	3	4	4	5	5	7	8	7	7	7
Prevention - English	4	10	16	21	25	28	29	31	32	39	40	40	40
Reaction - Thai	4	8	12	16	21	24	25	26	30	33	33	33	33
Prevention - Thai	4	8	12	16	21	26	27	32	36	36	36	36	36
Reaction - Burmese	5	10	14	18	23	26	27	30	35	40	40	41	41
Prevention - Burmese	5	10	15	19	24	27	28	36	40	47	47	48	48
Reaction - Khmer	17	26	37	42	52	64	86	118	138	169	193	226	226
Prevention - Khmer	4	8	13	17	22	26	30	38	48	59	60	63	63
Other YouTube videos:													
Covid-19 & Modern Slavery Video - English	4	10	14	19	24	27	32	33	38	42	43	44	44
Covid-19 & Modern Slavery Video - Thai	4	8	12	16	21	24	26	27	31	35	35	35	35
How Modern Slavery Impacts Supply Chains	7	30	43	51	57	62	64	69	78	87	93	100	100
How Modern Slavery Impacts Hospitality	10	23	29	47	62	68	69	74	78	82	86	106	106
How Modern Slavery Impacts the Finance Sector	13	20	27	34	34	42	46	54	55	63	80	86	86
Total	867												

Private Sector Outreach

As part of our private sector outreach, the Mekong Club is in its second full year of implementing marketing initiatives that have contributed towards reaching audiences across 165 countries, an increase of 16 countries from the 2022 report.

Here is an overview of our 2023 marketing activities:

Strategies

- **Continued SEO efforts** – This year, expanding our reach to broader audiences has remained a key focus, with an emphasis on enhancing our visibility through search engine optimisation (SEO). Leveraging an upgraded content management system, our SEO endeavours have yielded tangible results, elevating our organic search rankings. This, in turn, enables us to extend our support to the private sector in addressing issues surrounding modern slavery more effectively.
- **Google Ads with Google Ads grant** – This year we resecured a refreshed \$120,000 USD Google Ads grant, which has empowered us to expand our website traffic. This increased visibility has broadened our ability to connect with the private sector, offering insights via tools and resources, facilitating cross-industry engagements, and serving as a valuable donation and lead-generation channel.
- **Public relations** – This year, we were mentioned 59 times in the media covering various human trafficking and modern slavery topics. With the wider accessibility and functionalities our new website has given, we will continue to use PR as an important method to help raise awareness of modern slavery and our work.
- **Content marketing** – In combination with our SEO efforts, content marketing has been a large focus for us this year and will be for many years to come. Through a combination of a content audit and developing new content-specific sectors impacted by forced labour risks, at the time of writing we have 421 content materials to distribute on our social channels and website. These include podcasts, video clips, blogs, guest blogging, case studies, illustrations, infographics, and webinars. Through these efforts, it has been a very exciting time for us to inspire, educate and motivate the private sector to bring about sustainable business practices toward creating a slave-free world.
- **Email marketing** – Our email marketing efforts played a crucial role in our nonprofit's success this year. Through targeted campaigns and strategic messaging, we were able to effectively engage our subscribers and encourage them to take action. Our email campaigns helped us to build a stronger relationship with our donors, volunteers and potential members, keeping them informed and involved in resources, tools, and our mission.

The data and analytics we collected from our email campaigns provided valuable insights that helped us improve our outreach and better understand our audience. Overall, our email marketing efforts were a critical component of our nonprofit's overall marketing strategy, and we look forward to continuing to leverage this channel to support our mission in the years to come.
- **Volunteer branding program** – Our continued efforts for our volunteer branding program were a major success this year, helping to strengthen our nonprofit's reputation and increase community engagement. By creating a recognisable brand for our volunteers, we were able to establish a sense of unity among our volunteers, which translated into increased support and participation.

Many of our volunteers come from mid-level to senior corporate backgrounds, bringing specialised skills and knowledge in different industries to help bring more awareness about the topic of forced labour to different industries. Our volunteer branding program brought in 56 working professionals and has been steadily growing each month. In 2023 alone, we accumulated 409 volunteer work hours. Moving forward, we plan to expand our volunteer branding program to include additional materials and opportunities for training and recognition, with the goal of continuing to strengthen our relationship with our volunteers and community.

2023 Campaigns

CNN My Freedom Day: Sweatshop Challenge – Our second student-run fundraiser, in collaboration with CNN International, helped us engage the private sector in Hong Kong through student activism. The campaign was held live on CNN for My Freedom Day, an annual event held by CNN to bring awareness to social rights. In collaboration with Hong Kong International School and King George V School, we ran a sweatshop challenge, where students spent one hour performing a repetitive action – putting nuts on bolts and taking them off. Both schools competed in a friendly competition to see who could drive the most awareness amongst student groups, communities and parents.

During the simulation, participants were not allowed to stop for food, water, or rest. If they did not perform quickly enough, the organiser ‘punished’ them. Once the simulation finished, participants joined a feedback session to reflect on their emotions during the challenge and reiterate what it would feel like to work 365 days a year for no pay. During this awareness-building activity, participants were invited to share their experiences on social media using the hashtag #SweatshopChallenge. To see the event, [click here](#).

Human Trafficking into Scam Centres – The Mekong Club launched a series of educational materials to help prevent human trafficking and financial fraud. In collaboration with ATII, Humanity Research Consultancy and The Knoble, a publication and webinar were produced to help private sector professionals to understand the potential risks of human trafficking and money laundering related to this crime to be unknowingly intertwined within various sectors. To promote prevention of human trafficking, The Mekong Club launched [ScamWatchers](#), a content hub for human trafficking and fraud prevention available in three languages. To these efforts, we ran a donation campaign to help raise funds for a short educational film to help overseas job seekers understand the risks of fraudulent job offers. The video is to be released in March 2024.

Marketing Efforts - Metrics

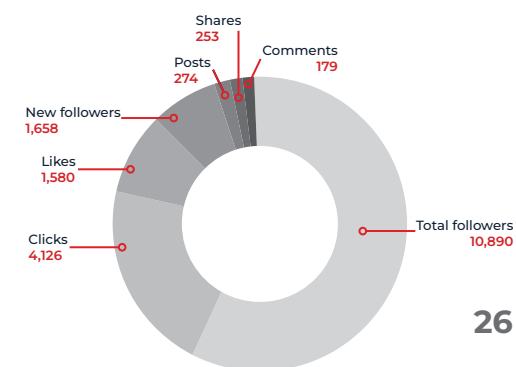
Website traffic – In the reporting year, 51,418 new users landed on our website. However, a large portion of this data is missing due to the transition from our old website to our new website.

New Page View	51,418
Avg Engagement Time	1m50s
Bounce Rate	42.56%
Organic Search	19,841
Direct	13,709
Organic Social	2,877
Referral	2,173
Email	1,927
Paid search (Google Grant)	491
Blog clicks	6,966
File downloads	1,745
Tools	5,353

Email marketing metrics – Our email marketing efforts have been consistently growing, acquiring senior to C-level subscribers working in different industries across the globe. In the past fiscal year, we sent a total of 48,635 emails to our subscribers.

Social media metrics – The table below highlights total metrics across LinkedIn, Twitter and Facebook. Across all channels, we gained 134,264 impressions with an average 5.9% engagement rate.

Email Marketing	
Sends	491
Open rate	6,966
Click rate	1,745
Unsubscribes	5,353



Future Plans

2024 is an exciting year for us!

We have several projects, marketing campaigns, and partnerships already lined up. Below is a glimpse of some campaigns to expect and we hope you can follow us along these initiatives.

Third-Party Risk Assessment Tool

The Mekong Club began developing an automated tool to evaluate suppliers in the banking and hospitality sectors. The tool comprises a survey with ten questions that will be sent to suppliers for their feedback. Based on the results, the tool will calculate a risk coefficient that can be utilised by banks and the hospitality sector to determine the necessary level of due diligence. This could involve carrying out audits, site visits, or follow-up calls. The tool is designed to help companies categorise their suppliers according to potential risk factors identified from the survey.

Advisory Services

The Mekong Club Advisory Services specialises in breaking down the complex issues of modern slavery into business-specific, solvable problems. Our network of advisors utilise good practice examples from supply chain sustainability and human rights to develop practical solutions for your pain points and market trends affecting companies' business operations.

In 2023, we hired two consultants and worked with a member on two projects to help the company enhance their responsible recruitment strategy.



Annexes

Annex 1: Awareness-raising activities by country and sector

Country	Type	Mixed Companies	Single Company	TOTAL
Asia	Events		3	3
	Participants		328	328
Australia	Events	8	13	21
	Participants	695	825	1,520
Bangladesh	Events	4	4	8
	Participants	245	94	339
Belgium	Events	1		1
	Participants	123		123
Brazil	Events	1		1
	Participants	5		5
Cambodia	Events	2	3	5
	Participants	179	76	255
Canada	Events	8	7	15
	Participants	150	423	573
China	Events		1	1
	Participants		6	6
Columbia	Events	2		2
	Participants	95		95
Ecuador	Events	2		2
	Participants	12		12
Europe	Events		1	1
	Participants		88	88

Country	Type	Mixed Companies	Single Company	TOTAL
Germany	Events	1		1
	Participants	4,600		4,600
Global	Events	4	1	5
	Participants	829	174	1,003
Greece	Events	1		1
	Participants	445		445
Hong Kong	Events	30	30	60
	Participants	1,973	2,677	4,650
India	Events	1	2	3
	Participants	226	520	746
Jamaica	Events	1		1
	Participants	55		55
Japan	Events	1	1	2
	Participants	23	53	76
Kazakhstan	Events	2		2
	Participants	72		72
LATAM	Events	2	2	4
	Participants	160	78	238
Macau	Events	1	1	2
	Participants	22	2	24
Malaysia	Events	1		1
	Participants	60		60

Country	Type	Mixed Companies	Single Company	TOTAL
Mexico	Events		1	1
	Participants		2	2
North America	Events		1	1
	Participants		27	27
Saudi Arabia	Events		1	1
	Participants		47	47
Singapore	Events	7	7	14
	Participants	32,437	1230	33,667
Sri Lanka	Events		1	1
	Participants		73	73
Sweden	Events	1		1
	Participants	6,000		6,000
Thailand	Events	3	3	6
	Participants	129	341	470
United Arab Emirates	Events		2	2
	Participants		42	42
United Kingdom	Events	4	2	6
	Participants	608	64	672
United States	Events	7	8	15
	Participants	45,654	759	46,413
Vietnam	Events	2	1	3
	Participants	138	39	138
Total Events		97	96	193
Total Participants		94,935	7,962	102,897

Annex 2: Summary of e-learning usage

	E-Learning Users
Brands	457

Annex 3: Publications

The publications released during this reporting period include:

- [Guide to Minimising Modern Slavery Risk in Shipping Supply Chains](#)
- [From Fake Job Ads to Human Trafficking: The Horrifying Reality of the Human Trafficking Scam Trade](#)
- [How Organised Crime Operates Illegal Betting, Cyber Scams & Modern Slavery in Southeast Asia](#)

Annex 4: Summary of electronic direct mails

No	EDM content	DATE	No	EDM content	DATE
1	TMC Research Project - Thailand Domestic Worker and Construction Sector	30/1/2023	22	2022 Annual Report - Our Year In Review	11/7/2023
2	The Heroes Within Us - Free Book	31/1/2023	23	Webinar: Human Trafficking Scam Trade	24/7/2023
3	Mekong Club #MustRead January 2023	1/2/2023	24	#MustRead Articles July 2023	31/7/2023
4	Germany's New Law on Corporate Supply Chain Due Diligence	2/2/2023	25	Publication release: Fake Job Ads to Human Trafficking	1/8/2023
5	8 Tips for Germany's New Due Diligence Act	13/2/2023	26	Webinar Reminder: Fake Job Ads to Human Trafficking	8/8/2023
6	Volunteer Opportunity: Research & Writing	21/2/2023	27	Mekong Club Newsletter - August 2023	30/8/2023
7	Mekong Club #MustRead February 2023	1/3/2023	28	#MustRead Articles August 2023	31/8/2023
8	Volunteer Opportunity: Key Document Development	8/3/2023	29	Volunteer Opportunity: Community Engagement Coordinator	19/9/2023
9	Webinar: Unveiling the Dark Side of Online Scams: Modern Slavery	17/3/2023	30	#MustRead Articles September 2023	3/10/2023
10	Stories of Restoration: A Webinar on Corporate Contributions to Human Trafficking Survivor Recovery	21/3/2023	31	Webinar: How Organised Crime Operates Illegal Betting, Cyber Scams & Modern Slavery in Southeast Asia	13/10/2023
11	Volunteers Needed: Key Document Development	28/3/2023	32	Volunteer Opportunities: October 2023	25/10/2023
12	Mekong Club #MustRead March 2023	31/3/2023	33	#MustRead Articles October 2023	30/10/2023
13	How to minimize modern slavery risk in shipping supply chains	20/4/2023	34	Calling all Volunteers - Mekong Club	9/11/2023
14	Mekong Club #MustRead April 2023	28/4/2023	35	Take Action: Prevent Human Trafficking Today	22/11/2023
15	Mekong Club Newsletter - May 2023	3/5/2023	36	Critical Cause Alert: Stand Against Human Trafficking	28/11/2023
16	Supply Chain Due Diligence: Tools for Remediation	12/5/2023	37	New Tools Launched - Supplier Portal	29/11/2023
17	New Toolkit: Model Contract Clauses to Protect Workers in Supply Chains	19/5/2023	38	Volunteer Virtual Gathering: International Day for the Abolition of Slavery	29/11/2023
18	#MustRead Articles May 2023	1/6/2023	39	#MustRead Articles November 2023	30/11/2023
19	Webinar: Leveraging Technology for Human Rights Due Diligence	9/6/2023	40	Tackling a Complex Issue: Mid-Way Point	7/12/2023
20	Uniting to Implement a Standardized Worker Helpline in Asia	27/6/2023	41	Mekong Club December 2023 Newsletter	14/12/2023
21	#MustRead Articles June 2023	30/6/2023	42	Season's Greetings from The Mekong Club	19/12/2023
			43	#MustRead Articles December 2023	22/12/2023

Annex 5: Summary of technical assistance and consultation events by sector

Technical Assistance Private Sector	Non Private sector	Total Meetings
276	187	463*

Country	Type	Mixed Companies	Single Company	TOTAL
Australia	Events		41	41
	Participants		131	131
Bangladesh	Events		7	7
	Participants		31	31
Belgium	Events		4	4
	Participants		17	17
Brazil	Events		4	4
	Participants		12	12
Cambodia	Events		9	9
	Participants		36	36
Canada	Events		8	8
	Participants		20	20
Central Asia	Events		2	2
	Participants		10	10
China	Events		6	6
	Participants		22	22
Columbia	Events		5	5
	Participants		19	19
Ecuador	Events		7	7
	Participants		23	23

Country	Type	Mixed Companies	Single Company	TOTAL
France	Events		4	4
	Participants		9	9
Germany	Events	3	7	10
	Participants	24	30	54
Global	Events		5	5
	Participants		80	80
Greece	Events		1	1
	Participants		3	3
Hong Kong	Events		138	138
	Participants		434	434
India	Events		15	15
	Participants		44	44
Indonesia	Events		3	3
	Participants		6	6
Israel	Events		2	2
	Participants		4	4
Kazakhstan	Events		1	1
	Participants		6	6
Macau	Events		2	2
	Participants		5	5

Annex 5: Summary of technical assistance and consultation events by sector

Country	Type	Mixed Companies	Single Company	TOTAL
Malaysia	Events	4	9	13
	Participants	17	33	50
Mexico	Events	2	5	7
	Participants	10	17	27
New Zealand	Events		1	1
	Participants		3	3
Singapore	Events		23	23
	Participants		73	73
South Africa	Events		2	2
	Participants		5	5
Sri Lanka	Events		1	1
	Participants		2	2
Sweden	Events		3	3
	Participants		7	7
Switzerland	Events		4	4
	Participants		14	14
Thailand	Events	4	17	21
	Participants	61	72	133
Turkey	Events		2	2
	Participants		7	7
United Arab Emirates	Events		1	1
	Participants		3	3

United Kingdom	Events		49	49
	Participants		192	192
United States	Events	1	52	52
	Participants	9	388	397
Vietnam	Events	1	8	9
	Participants	4	30	34
Total Events		15	448	463
Total Participants		125	1,788	1,913

*Some organisations were provided assistance over the course of several meetings.

Non-private sector includes government offices, NGOs, universities, UN agencies, etc.

Consultation: Private Sector	Non Private sector	Total Meetings
19	3	22

Annex 6: Summary of working group meetings

No	Group	Month	Number of Participants
1	Mekong Club Working Group 1: Grievance Mechanisms	March	21
2	Mekong Club Working Group 2: Grievance Mechanisms	March	17
3	TMC In-person meeting	April	6
4	Banking Working Group / Asia Pacific Banks Alliance - Apr 23	April	4
5	Cryptocurrency Myth Busting	May	9
6	North America Banking Working Group	May	11
7	Mekong Club Working Group 1: Supplier Engagement	June	23
8	Mekong Club Working Group 2: Supplier Engagement	June	14
9	Banking Working Group / Asia Pacific Banks Alliance 2 - Jul 23	July	7
10	Banking Working Group / Asia Pacific Banks Alliance 1 - Jul 23	July	15
11	Mekong Club Working Group 1 - Risk Assessment	September	18
12	Mekong Club Working Group 2 - Risk Assessment	September	14
			159

Annex 7: Mekong Club Association Members

1	Abercrombie & Fitch	21	Griffith University	41	Protiviti
2	ALDI	22	H&M	42	Sedgwick-Richardson
3	Amazon (2023)	23	Hallmark & Crayola	43	SEEK
4	Anna Whitlam	24	Hewlett Packard	44	SHEIN Group
5	AS Watson	25	Hong Kong & Shanghai Hotels	45	Simple Approach
6	B Braun	26	HSBC	46	Skechers
7	Baker McKenzie	27	Incitec Pivot Ltd	47	Standard Chartered Bank
8	Bank of America	28	J Crew	48	Swire
9	Bank of Nova Scotia	29	Jardine Matheson	49	TTI
10	BHP (2023)	30	Kering	50	Under Armour Inc
11	BSI Group	31	Li & Fung	51	Unilever
12	Clarks	32	Lidl	52	VF Corporation
13	CommonSpirit Health	33	Macquarie Group	53	Victoria's Secret
14	Commonwealth Bank of Australia	34	Mattel	54	Williams-Sonoma Inc (2023)
15	Coop Denmark	35	Melco	55	Zuellig Pharma
16	Decathlon	36	MGF Sourcing		
17	Disney	37	MGM Macau		
18	Ethical Toy Program (ETP)	38	MSI Reproductive Choices		
19	FleishmanHillard	39	Pandora (2023)		
20	Future Green	40	Princess Polly		



Annex 8: Sample of our media articles

No	Article	Date	Link
1	Matthew S. Friedman, International Global Expert on Modern Slavery & Human Trafficking, Radio Interview, Part 2	1/1/2023	https://player.captivate.fm/episode/d4a91246-ce1d-48f6-acdd-2f6ae937eb0a
2	The Plot Thickens - Human Trafficking and Scams - A conversation with Matt Friedman	9/1/2023	https://pod.link/1661710240/episode/bb8e37f68da72334a49cc9dd18069ee3
3	Breaking the Chains of Modern Slavery	13/2/2023	https://magazine.ethisphere.com/breaking-the-chains-of-modern-slavery/
4	Breaking taboos on trafficking survivors in East Asia	16/2/2023	https://www.opendemocracy.net/en/beyond-trafficking-and-slavery/breaking-taboos-on-trafficking-survivors-in-east-asia/
5	Ragas Newsletter: Honoring Former US President Jimmy Carter	23/2/2023	https://files.constantcontact.com/8958008f701/8516f4bf-c4b9-4fcf-8c7b-71987ae993eb.pdf
6	The Tech that Leads to the Traffickers	25/2/2023	https://lexisnexisrisk.shorthandstories.com/the-tech-that-leads-to-the-traffickers/index.html
7	Letters: How to overcome compassion fatigue in a world full of refugees	26/2/2023	https://www.scmp.com/comment/letters/article/3211258/how-overcome-compassion-fatigue-world-full-refugees
8	Mekong Club CEO: Building a 'metaverse for good' requires an ethical foundation NGOs can help	3/3/2023	https://vision.protiviti.com/insight/mekong-club-ceo-building-metaverse-good-requires-ethical-foundation-ngos-can-help
9	Matt Friedman, CEO, The Mekong Club	14/3/2023	https://theglobalinterview.com/interviews-season-56/matt-friedman-ceo-the-mekong-club
10	Matthew Friedman. An Award-Winning Filmmaker, Author and Philanthropist	16/3/2023	https://www.theleadersshow.com/post/matthew-friedman-an-award-winning-filmmaker-author-and-philanthropist
11	Students Worldwide Stand Up Against Human Trafficking and Modern-Day Slavery	16/3/2023	https://edition.cnn.com/videos/world/2023/03/16/exp-worldwide-day-for-students-to-stand-up-against-modern-day-slavery-fst03161seg1-cnni-world.reuters

Annex 8: Sample of our media articles

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12	Matt Friedman: Un Auténtico Héroe En La Lucha Contra La Esclavitud Moderna.	18/3/2023	https://www.linkedin.com/posts/sobre-hombros-de-gigantes_violenciadegaeznero-violencia-abuso-activity-7042550796558725120-4Y9F/?utm_source=share&utm_medium=member_desktop
13	Students Worldwide Raising Awareness on Modern-Day Slavery	20/3/2023	https://pod.link/1661710240/episode/bb8e37f68da72334a49cc9dd18069ee3
14	IamOnChain x Mekong Club ft. Artists	22/3/2023	https://magazine.ethisphere.com/breaking-the-chains-of-modern-slavery/
15	The Canada Declaration For A Human Trafficking and Slavery Free Canada	1/4/2023	https://www.opendemocracy.net/en/beyond-trafficking-and-slavery/breaking-taboos-on-trafficking-survivors-in-east-asia/
16	Fridays with Fintelekt: Matt Friedman, CEO, The Mekong Club	10/4/2023	https://files.constantcontact.com/8958008f701/8516f4bf-c4b9-4fcf-8c7b-71987ae993eb.pdf
17	Guide to Minimising Modern Slavery in Shipping Supply Chains	20/4/2023	https://lexisnexisrisk.shorthandstories.com/the-tech-that-leads-to-the-traffickers/index.html
18	Melco announces release of company's 2022 sustainability report Rise to go Above & Beyond	28/4/2023	https://www.scmp.com/comment/letters/article/3211258/how-overcome-compassion-fatigue-world-full-refugees
19	Get a “Hi” Text From a Stranger? Watch Out for a Scam That Could Cost You Millions	2/5/2023	https://vision.protiviti.com/insight/mekong-club-ceo-building-metaverse-good-requires-ethical-foundation-ngos-can-help
20	That simple ‘hi’ text from a stranger could be the start of a scam that ends up costing you millions	2/5/2023	https://theglobalinterview.com/interviews-season-56/matt-friedman-ceo-the-mekong-club
21	Batteries: responding to a simple ‘hello’ in chat could end in theft	2/5/2023	https://www.theleadersshow.com/post/matthew-friedman-an-award-winning-filmmaker-author-and-philanthropist
22	A New Text Scam Starts Out As A Simple ‘Hi’	2/5/2023	https://edition.cnn.com/videos/world/2023/03/16/exp-worldwide-day-for-students-to-stand-up-against-modern-day-slavery-fst03161seg1-cnni-world.reuters

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23	A New Text Scam Starts Out As A Simple 'Hi'	2/5/2023	https://www.jacksonprogress-argus.com/arena/thestreet/a-new-text-scam-starts-out-as-a-simple-hi/article_1f9180cb-0274-513b-bbcc-e5e0d063bcd5.html
24	A New Text Scam Starts Out As A Simple 'Hi'	2/5/2023	https://tylerpaper.com/arena/thestreet/a-new-text-scam-starts-out-as-a-simple-hi/article_0c7535c0-ff72-52c6-84a6-dd1c76ea02be.html
25	CNBC: That Simple 'Hi' Text from a Stranger Could Be the Start of a Scam That Ends Up Costing You Millions	2/5/2023	https://countyda.sccgov.org/news/justice-daily-news/cnbc-simple-hi-text-stranger-could-be-start-scam-ends-costing-you-millions
26	Scammers make billions convincing victims of love	2/5/2023	https://www.esdelatino.com/scammers-make-billions-convincing-victims-of-love/
27	Club Lunch 'Dream job' nightmare: Asian professionals trafficked by cyber-scammers	2/5/2023	https://www.youtube.com/watch?v=Yq1sMEx35Po
28	How online scammers approach victims and drain accounts	4/5/2023	https://www.formedia.gr/2023/05/04/pos-oi-apateones-sto-diadiktyo-prosengizoun-ta-thymata-kai-adeiazoun-logariasmous/
29	PAY CAREFUL ATTENTION TO "PIG BUTCHERING": A scam is circulating on the Internet, and everything arrives in a simple SMS!	6/5/2023	https://www.espreso.co.rs/vesti/ekonomija/1282669/dobro-obratite-paznju-na-pig-butchering
30	How thousands of people were scammed by replying to a "Hello" on social media	7/5/2023	https://www.huffingtonpost.gr/entry/pos-chiliades-anthropoi-epesan-themata-apates-apantontas-se-ena-yeia-sta-social-media-gr_6454dff4e4b0ff22e37999a1
31	From a "hello" on Instagram, they sell love to unsuspecting victims and... steal them.	8/5/2023	https://parallaximag.gr/life/apo-ena-geia-sto-instagram-poyloyn-erota-se-anypopsiasta-thymata-kai-ta-klevoyin
32	How thousands of people were scammed by replying to a 'hello' on social media	8/5/2023	https://politis.com.cy/629170/article
33	How a simple "hello" from a stranger can become the start of a scam that costs millions	8/5/2023	https://www.lifo.gr/now/world/pos-ena-aplo-geia-apo-enan-agnosto-mporei-na-ginei-i-arhi-mias-apatis-poy-kostizei

Annex 8: Sample of our media articles

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34	Financial Grooming fka Pig Butchering Scams & the Human Trafficking Intersection	8/5/2023	https://www.youtube.com/watch?v=p4hqGk7Mino
35	Sustainability Monthly Meet Up Sourcing Seafood Responsibly	9/5/2023	https://futuregreen.global/news-insights/sustainability-member-monthly-meet-up-sourcing-seafood-responsibly-9th-may-2023/
36	"Hi" is a text message from a stranger. It cost you millions. What's the story?	14/5/2023	https://www.cnbcarabia.com/109857/2023/5/13/%22%D9%85%D8%B1%D8%AD%D8%A8%D8%A7%D9%8B%22%D8%B1%D8%B3%D8%A7%D9%84%D8%A9-%D9%86%D8%B5%D9%8A%D8%A9-%D9%85%D9%86-%D8%B4%D8%AE%D8%B5-%D8%BA%D8%B1%D9%8A%D8%A8-%D9%82%D8%AF-%D8%AA%D9%83%D9%84%D9%81%D9%83-%D8%A7%D9%84%D9%85%D9%84%D8%A7%D9%8A%D9%8A%D9%86.%D9%85%D8%A7-%D8%A7%D9%84-%D9%82%D8%B5%D8%A9%D8%9F
37	Private sector engagement can help human trafficking survivors to build new life	15/5/2023	https://www.jagonews24.com/en/national/news/68442
38	Using Drama, Media, and Film to Raise Awareness About Human Trafficking	17/5/2023	https://www.sustainabilityx.co/post/using-drama-media-and-film-to-raise-awareness-about-human-trafficking
39	ESI - Child Labour, Human Trafficking & Modern Slavery - Awareness Forum	7/6/2023	https://www.youtube.com/watch?v=wCnTbT92ibk
40	How Businesses Can Take Meaningful Action on Forced Labor Through Greater Supply-Chain Transparency	23/6/2023	https://insights.eagleventurefund.com/linked-together/
41	Kathleen Ferrier: 'Realize what a great asset our democracy is'	1/7/2023	https://www.nieuwwij.nl/interview/kathleen-ferrier-deel-drie/
42	Sustainable Impact Award Ceremony	11/7/2023	https://www.linkedin.com/posts/wow-impact-group_wow-congrats-to-social-impact-investment-activity-7084426719318708224--Llt/?utm_source=share&utm_medium=member_desktop

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43	Sustainability Impact Awards Ceremony Inspires Actions on SDG Impact Standards in Hong Kong	27/7/2023	https://www.einnews.com/pr_news/646215646/sustainability-impact-awards-ceremony-inspires-actions-on-sdg-impact-standards-in-hong-kong
44	COVID-19 has turned Cambodia into a hub. 'Call Center Gang Industry'	30/8/2023	https://thaipublica.org/2023/08/pridi369/
45	Global Scope of Singapore's Money Laundering Bust Grows	5/9/2023	https://www.asiasentinel.com/p/global-scope-singapore-money-laundering-bust?utm_source=post-email-title&publication_id=23934&post_id=136742026&isFreemail=false&utm_medium=email
46	Zuellig Pharma awarded EcoVadis Platinum Medal for third consecutive year and rated leader in carbon management	13/9/2023	https://www.taiwannews.com.tw/en/news/4997253
47	Zuellig Pharma receives EcoVadis Platinum certification for the third consecutive year and is named a leader in carbon management	13/9/2023	https://www.thehubnews.net/archives/278077
48	Pig Butchering for Fun and Profit	14/9/2023	https://www.asiasentinel.com/p/pig-butchering-fun-profit?utm_source=post-email-title&publication_id=23934&post_id=137032800&utm_campaign=email-post-title&isFreeMail=false&r=1e6qf&utm_medium=email
49	Have you taken action to address forms of modern slavery within your supply chains?	26/9/2023	https://asiagarmenthub.net/content/folder_layouts/have-you-taken-action-to-address-forms-of-modern-slavery-within-your-supply-chains
50	Matthew Friedman - The Horrific Realities of Modern Slavery & Human Trafficking	26/9/2023	https://atlasgeographica.com/matthew-friedman/
51	Letters; 'Harmcore' videos by trafficking syndicates create perfect storm of criminality	6/10/2023	https://www.scmp.com/comment/letters/article/3236856/harmcore-videos-trafficking-syndicates-create-perfect-storm-criminality


Annex 8: Sample of our media articles

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52	The Truth About Modern Slavery - How Your Choices Can Impact It - Matt Friedman	9/10/2023	https://www.youtube.com/watch?v=MSS-DWpegSM
53	Greater China possibly accounted for half of global illegal betting turnover: Report	11/10/2023	https://agbrief.com/news/cambodia/11/10/2023/greater-china-possibly-accounted-for-half-of-global-illegal-betting-turnover-report/
54	Your Daily Asia Gaming eBrief: Philippines, Cambodia, Laos, and Myanmar generate \$425 billion in illegal betting turnover	12/10/2023	https://agbrief.com/news/12/10/2023/your-daily-asia-gaming-ebrief-philippines-cambodia-laos-and-myanmar-generate-425-billion-in-illegal-betting-turnover/
55	Chinese Renegades Operate Massive Scams in Outlaw Border Zones	14/10/2023	https://www.asiasentinel.com/p/china-massive-scams-outlaw-border-zones?utm_source=post-email-title&publication_id=23934&post_id=137943537&utm_campaign=email-post-title&isFreemail=false&r=1e6qf&utm_medium=email
56	The Hellenic-American Chamber of Commerce presented the Annual Corporate Responsibility Conference	26/10/2023	https://www.businessnews.gr/epixeiriseis/esg/item/274648-to-ellino-amerikaniko-emporiko-epimelitirio-parousiase-to-etisio-synedrio-etairikis-ypethynotitas
57	Human Trafficking into Scam Call Centers with Matt Friedman	1/11/2023	https://www.easyprey.com/human-trafficking-into-scam-call-centers-with-matt-friedman/
58	The Philippines, China, Indonesia, Malaysia, and Thailand major contributors to illegal betting markets: consultant	19/11/2023	https://agbrief.com/intelligence/deep-dive/19/11/2023/china-indonesia-malaysia-the-philippines-and-thailand-major-contributors-to-illegal-betting-markets-consultant/
59	The growing hybrid trafficking-fraud causing death and costing billions	18/12/2023	https://www.aperio-fcd.com/story/14507






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