

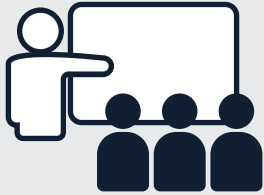
2024 Our Year in Review Annual Report



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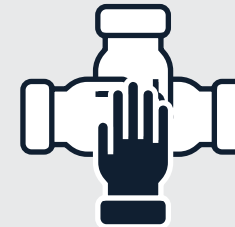
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Achievements at a glance



107 PRESENTATIONS/TRAINING SESSIONS
23,526 PARTICIPANTS
19 COUNTRIES

STRATEGIC PARTNERSHIPS **15**
MEMBER COMPANIES **50**
NEW MEMBERS **4**
WORKING GROUPS MEETINGS **16**



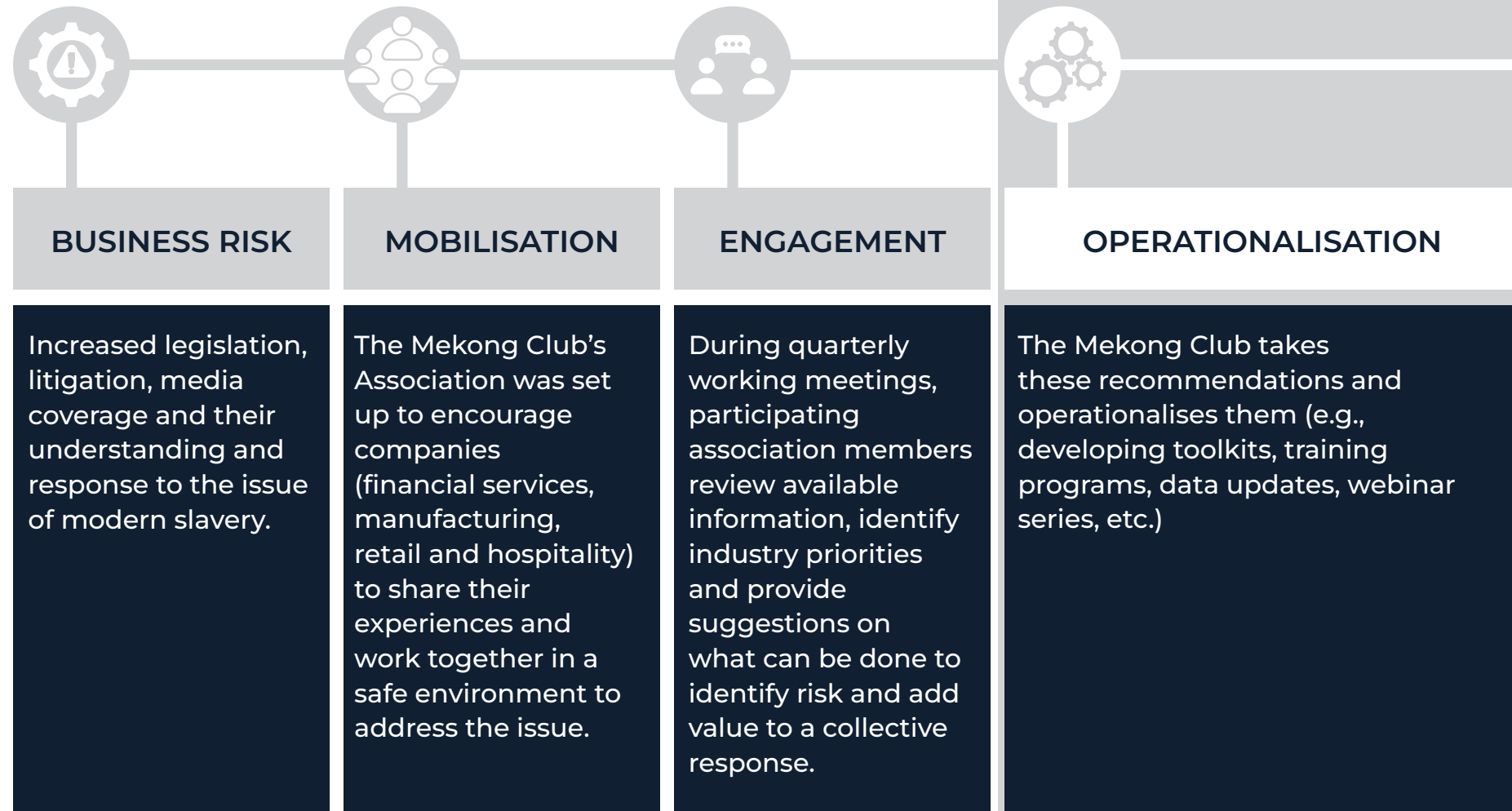
2 NEW PUBLICATIONS
32 MENTIONS IN THE MEDIA
8 BLOGS

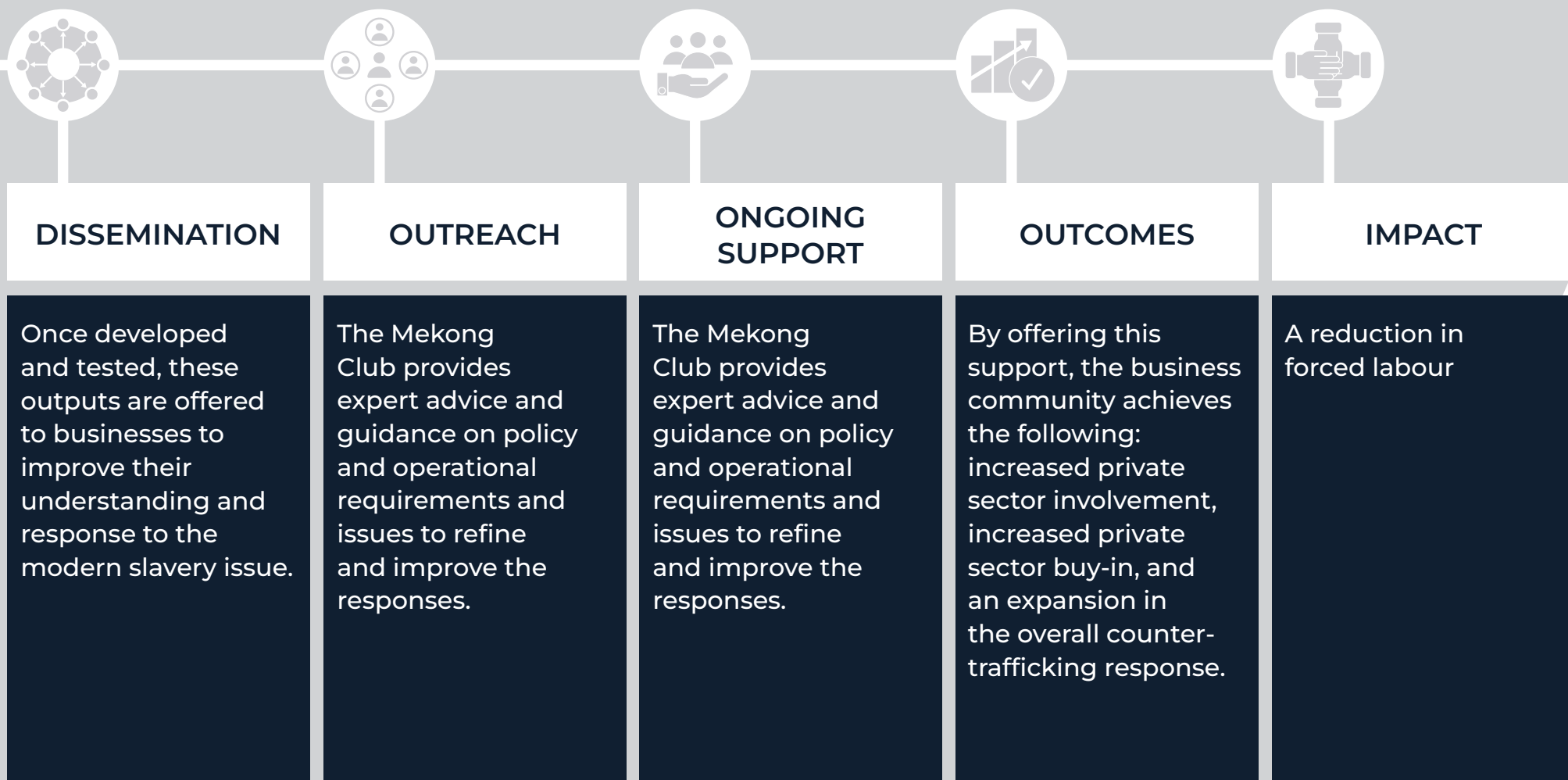
TECHNICAL SUPPORT & CONSULTATIONS **407**
ONLINE TOOLS **38**
PARTICIPANTS **1,387**
COUNTRIES **27**



Strategic approach

The foundation of the Mekong Club strategy is based on the following approach:





Working with the private sector offers an efficient, cost-effective complement to existing public sector programs. This approach helps to increase our collective impact on reducing modern slavery. The next page has our Logframe and Theory of Change approach.

Theory of change

IMPACT REDUCED MODERN SLAVERY

LONG TERM

The private sector works together to create an environment in which modern slavery can no longer

SHORT-TERM OUTCOME

Increased private sector involvement and action through:

UNDERSTANDING OF MODERN
SLAVERY INCREASED

MODERN SLAVERY POLICIES &
PROCEDURES ENHANCED

ANTI-SLAVERY
BUSINESS SKILLS

RISK OF MODERN SLAVERY
ASSESSED AND MITIGATED

MODERN SLAVERY SOLUTIONS
ADVANCED GLOBALLY

OUTPUTS

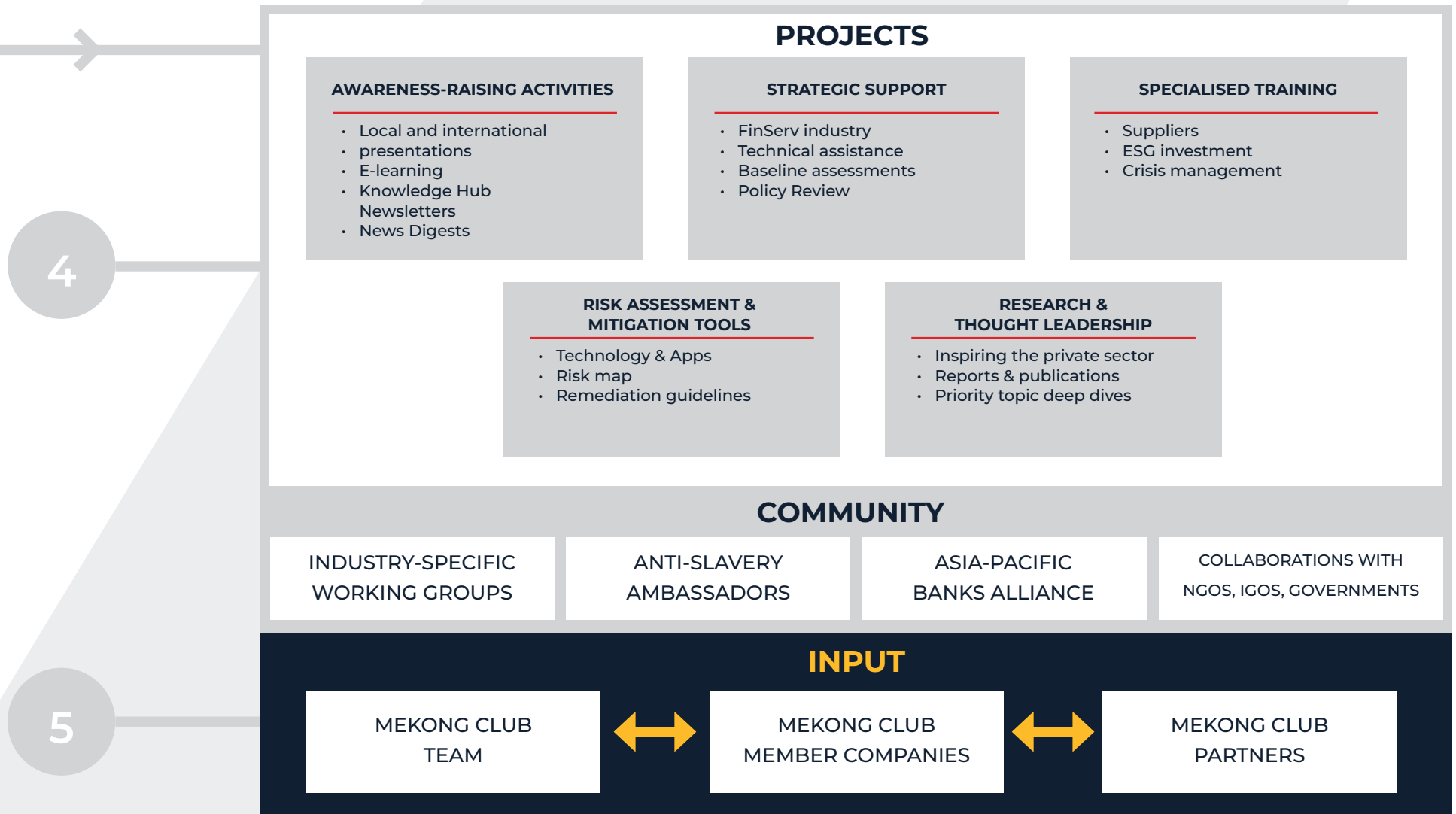
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2

3

ASSUMPTIONS

- 1- Modern slavery widespread in global economies
- 2- Public sector's efforts not efficient
- 3- Private sector has competitive advantage to fight slavery
- 4- Slavery is a risk to businesses



Mekong Club Operational Support



Awareness-raising activities

Since 2020, the Mekong Club has experienced a significant increase in demand for modern-slavery-related sessions. To accommodate this increased demand, we pivoted our approach to incorporate more online awareness sessions and webinar-style events. This allowed us to reach more countries, people, and companies than ever before. Below is a detailed summary:



Local and international presentations:

107 presentations/standard training sessions to over 23,526 participants in 19 countries. 17,084 of these participants came from the private sector. For details, please see [Annex 1](#).



E-learning:

93 people have used our multi-language e-learning toolkit to learn about modern slavery. The full set includes 15 videos, infographic sheets, a resource manual and quizzes. Several corporations are using these materials to educate staff, either through their platforms or using the Mekong Club's curriculum. For details, please see [Annex 2](#).



Knowledge Hub:

138 people used our Knowledge Hub to search and browse our extensive collection of modern-slavery-related resources and articles, which is updated each month.



Publications:

We published 2 thought leadership publications on relevant modern slavery topics. For a description of these publications, please see [Annex 3](#).



Newsletters:

During 2024, the Mekong Club distributed 12 monthly news digests, 1 newsletter and 20 electronic direct mails (EDMs) to over 2,400 recipients.

Strategic Support

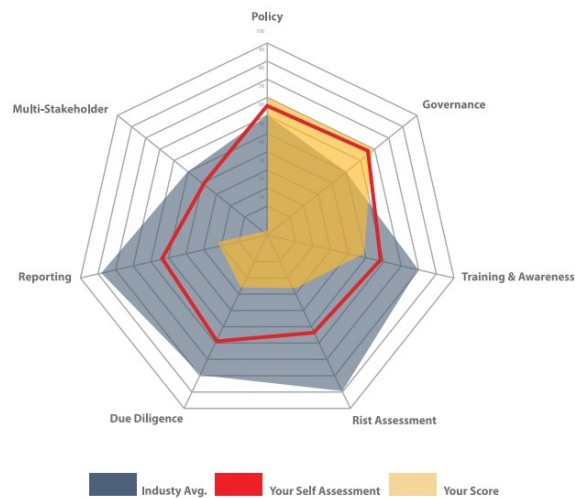
Below are activities that we implemented during 2024 to address the needs of our community:

Baseline Assessment:

The Baseline Assessment is a comprehensive self-assessment questionnaire that we use to help companies understand their current position in terms of their anti-slavery strategies.

Developed by a team of international experts, the MSBA 2.0 analyses your internal capacity to assess and respond to modern slavery risks in alignment with internationally recognised frameworks: the EU Corporate Sustainability Reporting Directive, (CSRD), the EU Corporate Sustainability Due Diligence Directive (CSDDD), and the UN Guiding Principles on Business and Human Rights (UNGPs).

This assessment is available to both members and non-members of the Mekong Club Business Association. It provides clarity on the elements that should be reported on and the areas that require improvement. Members can also compare overall scores to the Mekong Club members average.



Written policy guidance:

We have a range of toolkits designed to help companies with the writing of modern slavery policies and procedures, as well as reporting. Our Modern Slavery Statement Guide helps companies to formulate a modern slavery statement, and our RFP & Contract Clauses provide companies with the legal language needed to incorporate modern slavery effectively into their procurement processes to ensure that their standards are understood and met.

Technical assistance & consultation:

The Mekong Club provided direct technical assistance and consultations to 190 organisations within 407 sessions to help enhance their internal policies and procedures. This is one way we attract new organisations to our association.

Examples include:

- providing guidance for a bank seeking to conduct a risk assessment of its contracted office workers, such as security guards and cleaning staff;
- supporting a multinational retailer in a remediation strategy for a number of cases involving recruitment fee payment remediation;
- reviewing modern slavery statements of more than five multinational brands and providing recommendations for their improvement in line with our baseline; and
- supporting the ESG department of a multinational bank to develop and implement a training strategy for analysts, focusing on analysing the company's modern slavery strategies as part of their ESG scoring methodologies.

Mekong Club Members Supplier Training in Vietnam and Thailand

In 2024, The Mekong Club conducted a series of targeted training sessions for member companies' suppliers in Thailand and Vietnam. These sessions were designed to equip suppliers with the knowledge and tools needed to identify, prevent, and mitigate forced labour risks across their operations and supply chains.

Recognising that effective human rights due diligence extends beyond a company's own operations, this program focused on building supplier capacity to strengthen transparency, collaboration, and accountability throughout the value chain.

The sessions covered key topics such as:

- Understanding the **ILO indicators** and how to identify them in practice
- Practical measures to mitigate **recruitment and labour risks** both within workplaces and across supply chains
- Strategies to implement **responsible recruitment practices** tailored to operational realities
- Upholding the **rights of migrant workers** through context-specific approaches and real-life scenarios

This program forms part of the Mekong Club's broader strategy to support members in embedding responsible recruitment and labour rights due diligence by empowering their business partners to take proactive, informed action.

Event	Organisation	Date	No of Attendees
Mekong Club: Supplier Training in Vietnam	Mekong Club	18-Sep-24	44
Mekong Club: Supplier Training in Vietnam	Mekong Club	19-Sep-24	43
Mekong Club: Supplier Training in Thailand	Mekong Club	23-Sep-24	17

Financial Sector Against Modern Slavery Program

The International Financial Sector Against Modern Slavery Program, led by the Mekong Club and supported by the Department of Foreign Affairs and Trade (DFAT) and the Association of Certified Anti-Money Laundering Specialists (ACAMS) Australasian Chapter, successfully engaged over 480 financial compliance professionals from Australia, New Zealand, and the Indo-Pacific region. This initiative aimed to bolster the financial sector's capacity to identify and address modern slavery risks through a human-rights due diligence (HRDD) lens.

The program delivered six online training sessions and an in-person working group in Sydney, featuring leading experts who provided insights into global modern slavery trends, challenges for the financial sector, and relevant legislative frameworks like the Australian Modern Slavery Act 2018 (Cth). Participants gained practical knowledge on topics ranging from understanding the financial sector's role in combatting modern slavery and diagnostic risk mapping to addressing country and industry-specific risks, integrating HRDD and Environmental, Social and Governance (ESG) principles, and tackling emerging threats like forced commercial sex trafficking and human trafficking in scam centres.

Key takeaways emphasised the critical role of financial institutions in identifying, mitigating, and preventing modern slavery risks through robust policies, data analysis, targeted risk profiles, HRDD integration, and enhanced detection mechanisms. The program also highlighted the importance of multi-stakeholder collaboration, ongoing training and awareness programs, and the need for a "whole of ecosystem" approach incorporating financial crime risk management processes.

Sessions	Date	No of Attendees
Modern Slavery and the Finance Sector	3-Oct-24	142
Diagnostic and Risk Mapping	10-Oct-24	131
Country and Industry Risk Factors	24-Oct-24	87
HRDD and ESG Approach to Modern Slavery	7-Nov-24	120
Forced Commercial Sex Trafficking	21-Nov-24	99
Bonus Session - Human Trafficking in Scam Centres	12-Dec-24	122
	Total	701

The Supplier Portal

Developed in consultation with industry leaders, the Supplier Portal serves as a free, open-source repository, offering user-friendly tools available in multiple languages. These tools empower factory managers to identify and address forced labour risks within their facilities and supply chains.

The Mekong Club has been extensively working with brands and retailers to shape human rights due diligence/anti-slavery policies. The way forward was to create tools to enable suppliers to effectively take part in these initiatives. There is an urgent need for brands and retailers to build trust, enhance communication and provide support to their suppliers. In alignment with evolving global legislation, the Supplier Portal introduces tools and resources for suppliers to implement buyers' requirements. Tools are available in seven languages and additional resources will be incorporated gradually.

SUPPLIER PORTAL

English

Tiếng Việt

中文

বাংলা

Melayu

ไทย

हिंदी

Welcome to the Mekong Club's Supplier Web Portal – your gateway to fostering responsible sourcing and combatting modern slavery. As a collaborative platform connecting suppliers of global brands, our mission is to empower and equip you with the essential tools, resources, and knowledge to effectively address modern slavery concerns and implement human rights due diligence (HRDD).

DOCUMENTS

ILO Forced labour indicators

Resource type: PDF

DOWNLOAD

- English
- 中文
- Tiếng Việt
- ไทย
- Melayu
- हिंदी

This tool introduces the ILO forced labour indicators. It provides a description, an example and potential risk indicators related to each category. Its goal is to support the identification of forced labour risks in a company's operation and supply chains.

Transparency Legislation Guides

Resource type: PDF

DOWNLOAD

- English
- 中文
- Tiếng Việt
- ไทย
- Melayu
- हिंदी

This document aims to provide a concise overview of how anti-slavery/HRDD legislation affects businesses engaged in global supply chains, aiding them in meeting their responsibilities.

SAQ Template

Resource type: XLSX

DOWNLOAD

- English

Designed to streamline the process, the SAQ template guides suppliers through a structured assessment. It is tailored to aid in pinpointing forced labour risks, while also gathering pertinent data crucial for social audits and other assessments.

Supplier Training

Against the backdrop of the launch of the Supplier Portal, the Mekong Club has hosted two training sessions for members' suppliers. These interactive sessions, bringing together 104 participants, were aimed to equip suppliers with the knowledge and tools to identify, prevent, and mitigate forced labour risks in their operations and supply chains. Participants learned about the drivers of forced labour, the ILO indicators, case studies to interpret situations, and discussed strategies to mitigate risks. The Mekong Club will continue engaging suppliers through the roll-out of training programs in Asia and the development of tools on the portal.

Outcome:

The activities and tools listed above significantly enhanced policies and procedures within corporations to help them better plan, prepare and operationalise the process of addressing the issue of modern slavery.

Risk assessment and mitigation tools

Many companies carry out internal risk assessments to identify any vulnerability within their businesses. For banks, this might include identifying suspicious transactions that could be linked to modern slavery and pose a risk of money laundering. For manufacturers and retailers, this might include looking deeper within their supply chains to ensure that there are no exploitative labour practices. Below is a sample of approaches that the Mekong Club has developed to assist in this process during 2024, including ongoing efforts.

diginexAPPRISE app:

The diginexAPPRISE platform achieved unprecedented scale over 2024, reaching over 255,000 workers in global supply chains, with 32 languages now available, and being implemented in over 44 countries. These figures are set to increase over the course of 2025 as we work closely with partners in the garment, sportswear, and knitwear industries to roll the app out on an even wider scale.

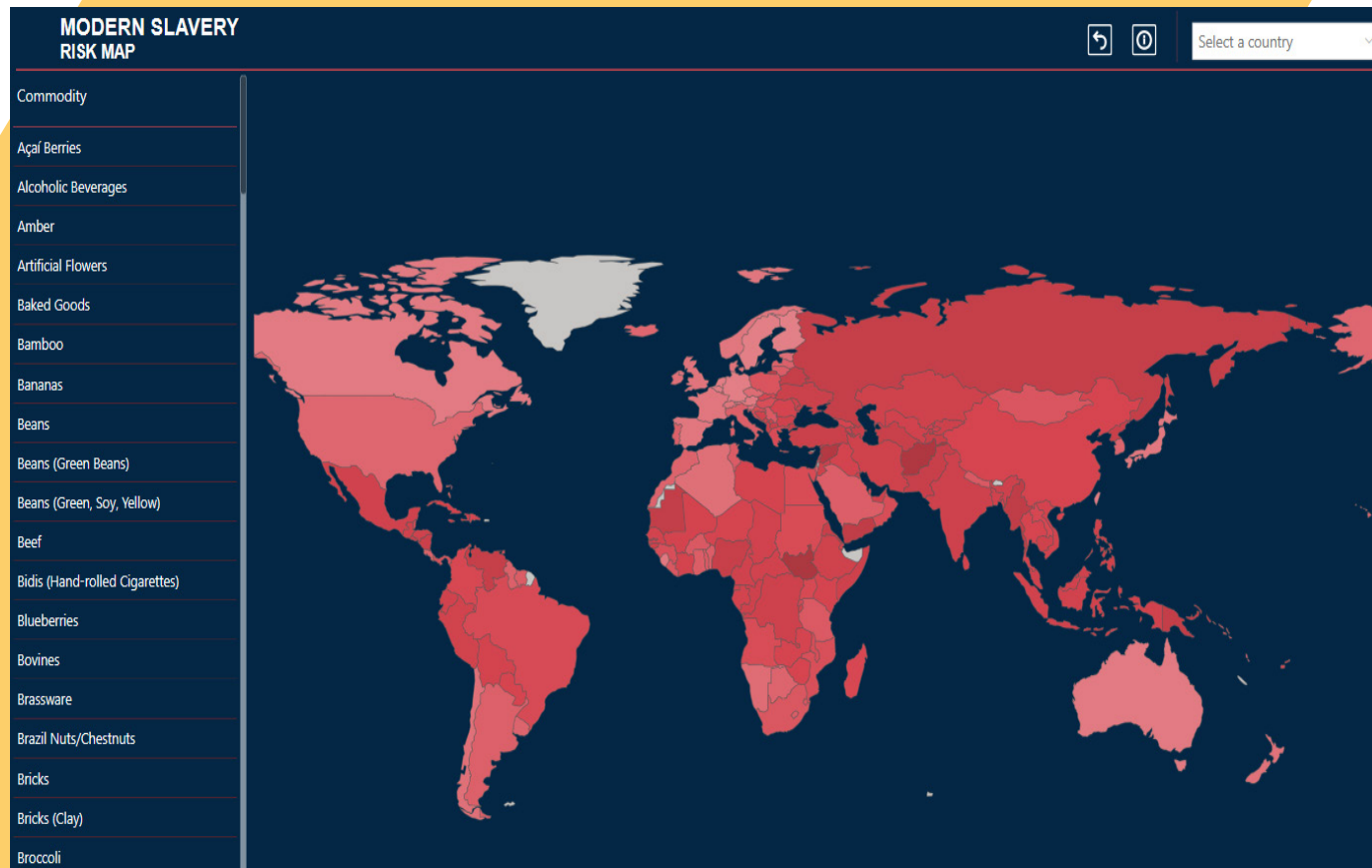
In 2020, we added functionality to the platform in order to access workers who cannot be reached during Covid-19, or due to other restrictions that require remote data collection. This allows for questions to be delivered using the diginexAPPRISE platform, in the workers' own languages, via a QR code.

Workers can be sent the QR code, or it can be displayed in an accessible location, such as the toilets and/or canteen in the factory, and they can complete the questionnaire in their own time.



Modern Slavery Risk Map:

This tool brings together a range of data sources, including the Global Slavery Index, Trafficking in Persons Reports, and the US Department of Labor 'List of Goods and Services', amongst others. Users can access the map and search by country and/or commodity, view the modern slavery risk profile, and download up-to-date reports on that location. During 2024, we updated this tool with the latest data sets as well as launched country- and commodity-specific reports for each data set listed in the tool.



Media Coverage

Media Coverage:

During 2024, the Mekong Club and staff were profiled in 32 newspaper/ magazine articles, radio interviews and TV profiles. Refer to [Annex 8](#) for a sample of articles/events.

Blogs:

We launched a new blog page in 2024, publishing 8 blogs, and it has received 1,246 views through organic searches. Articles are written by Mekong Club staff as well as guest contributors.

Publications:

During 2024, the Mekong Club put out the following publications

[Modern Slavery Typologies for Financial Services Providers](#)

[De Avisos de Empleo Falsos a la Trata de Personas La Horrible Realidad de la Estafa de Trata de Personas](#)

Outcome:

These efforts have helped to add innovation to the range of viable tools and approaches available for businesses to identify and address

Community and Partnerships

Mekong Club Working Groups:

The Mekong Club uses an Association model to bring together industry-specific working groups that meet on a quarterly basis. The groups include Banking/Finance, Footwear & Apparel, Hospitality, and Retail. At present, there are 50 Mekong Club Association members (Refer to [Annex 7](#)). Refer to [Annex 6](#) for a summary of Working Group Members and Working Group Participants.

Partnerships:

Below is a summary of partnerships developed and maintained with other organisations during 2024:

- **Be Slavery Free:** The Mekong Club and Be Slavery Free have entered into a collaborative agreement to link up our Association efforts to share tools, training events, and lessons learned. This activity supports the Mekong Club's efforts within our Moon Goal Program, linking multi-sectoral groups together to offer a united front across geographical locations.
- **diginexAPPRISE:** The Mekong Club and Diginex have collaborated from 2017 to the present on the Apprise App, and the Lumen software tool.
- **diginexLUMEN:** This was introduced in November 2022 as a platform designed to gather standardised and comparable data on working conditions within intricate supply chains. Its purpose is to validate this information and automate the process of assessing risks, enabling companies to identify areas where auditing and improvement endeavours should be prioritised.
- **IOM:** The Mekong Club collaborates with IOM across a range of activities, including a civil society taskforce on modern slavery risk, information-sharing sessions and webinars.
- **The Knoble:** The Mekong Club is collaborating with the Knoble, a nonprofit network of financial crime and fintech professionals with a passion for protecting vulnerable people around the world. We are joining forces on the development of mechanisms and approaches to identify and address forced labour within financial networks.
- **Open Apparel Registry:** We partner with this organisation to promote their tool, which enables companies to publish their supplier lists and share data.
- **Rotary International:** The Mekong Club is collaborating with the Rotary Action Group Against Slavery (RAGAS), which aims to raise awareness of the issue among Rotarians and support anti-slavery and human trafficking projects, programs and campaigns. Our support includes providing technical assistance and expert consultations when requested.
- **Refinitiv (previously Thomson Reuters):** Mass-media and information firm Refinitiv is using the Mekong Club's e-learning videos to raise awareness on the issue of modern slavery among its clients.

- **Thomson Reuters Foundation (TRF):** The Asia Pacific Banks Alliance (APBA) is a project that we coordinate in collaboration with Thomson Reuters Foundation. This collective of financial institutions and related organisations is dedicated to combatting modern slavery through harnessing the collective power of the finance world. The Mekong Club also collaborates with TRF to advise on modern slavery within the ESG context, contributing to a wider working group of organisations seeking to challenge common myths and misconceptions in this space.
- **Bluenumber:** The Mekong Club collaborates with Bluenumber to help individuals have equity and equal opportunity in a borderless connected world by becoming global digital citizens and equipping them with self-sovereign digital identity, digital tools and skills to operate safely, knowledgeably and profitably as co-creators of our global digital economy.
- **Labor Solutions:** The Mekong Club is collaborating with Labor Solutions, a social enterprise offering grievance mechanisms and training.
- **Matera Alliance:** The Mekong Club has partnered with Matera Alliance to provide FACT certification training programs to assist global brands to comply with international supply chain laws on modern slavery and forced labour. The program partnership is to support Mekong Club members with any suppliers based in Vietnam.
- **Mosaic RSR:** The Mekong Club collaborates with Mosaic Responsible Supplier Resource (Mosaic RSR), an organisation that is the first of its kind – a SaaS knowledge management platform built to accelerate and scale supplier improvement related to labour and human rights. They map and infuse supplier Codes of Conduct (COCs) with country-specific legal requirements and then support factory remediation with localised, professional improvement recommendations and a help desk.
- **Asia Garment Hub:** The alliance between The Mekong Club and the Asia Garment Hub signifies a joint commitment to addressing the deep-rooted issues within the textile sector. This collaboration marks a dedicated effort to address modern slavery and forced labour by enhancing awareness, delivering strategic tools, and facilitating comprehensive training initiatives.
- **VECTRA International:** VECTRA International and the Mekong Club joined forces to collaborate and promote responsible business practices, increase awareness, provide training, and offer strategic business solutions to prevent and address modern slavery and forced labour across industries.




The Mekong Club's Online Toolkit

To support all of the above activities, the Mekong Club has an ever-expanding suite of online tools available. They include the following:

- **Asia Private Sector Assessment Reports:** These reports offer modern slavery research and a description of private sector engagement in ten selected Asian countries.
- **MOSAIC Responsible Sourcing Resource:** This platform aims to provide businesses (brands and suppliers) with convenient access to a team of experienced professionals who can help them navigate the complex and ever-changing landscape of supply chain due diligence.
- **ABA Model Clauses on Human Rights:** This toolkit provides an overview of the American Bar Association. This toolkit provides an overview of the American Bar Association Model Contract Clause to protect workers in international supply chains.
- **Adverse Media Search Terms:** This toolkit outlines key search terms that exist under the umbrella of modern slavery that may also be used to identify negative media during risk assessment screening.
- **Asia Labour Laws:** This analysis compares labour violations and domestic laws in Asian jurisdictions to see how countries deal differently with modern slavery.
- **Responsible Recruitment Resources:** This tool profiles a range of experts discussing responsible recruitment risks, challenges, and trends as part of a webinar series.
- **Remediation Tool:** This tool equips organisations with the right actions and steps to address labour violations found in supply chains by using a set of guidelines.
- **Hospitality Checklist:** This checklist can be used by hotels to understand the risks and remedies for modern slavery in the hotel industry.
- **Transparency In Supply Chains Legislation (TISC):** This analysis compares existing modern slavery transparency legislation and how these laws affect a company.
- **e-Learning Platform:** This comprehensive e-learning series offers detailed information about modern slavery. It allows viewers to test their knowledge by watching a range of short videos and observing supporting infographics. This training platform has multiple languages available, including new versions in Spanish and Bahasa Indonesia.
- **Best Practice Case Studies:** These examples of best practices demonstrate how companies are addressing modern slavery effectively.
- **Child Labour Laws:** This tool provides key resources related to child labour. It includes a summary of the child labour laws on a country level, for a range of key sourcing locations as well as must-read materials.

- **Modern Slavery Statement Preparation Guide:** This tool provides comprehensive guidance on how to write a Modern Slavery Statement to comply with legislation such as the UK and Australian Modern Slavery Acts.
- **Modern Slavery RFP & Contract Clauses:** These resources provide best practice examples and wording that can be used to incorporate modern slavery into supplier/partner agreements and contracts.
- **Key Performance Indicators for Staff:** These sample key performance indicators (KPIs) demonstrate measures of progress that can be used to assess staff performance against their modern slavery responsibilities.
- **End Slavery App:** This app helps track an individual's contribution to the fight against slavery through the use of care points.
- **Business & Investor Toolkit:** This toolkit includes a selection of public resources, links to case studies, research, legal frameworks and tools produced by Minderoo, Walk Free and other civil society organisations from around the world.
- **Global Modern Slavery Directory:** This tool is a growing, publicly searchable database of over 2,900 organisations and hotlines working on human trafficking and forced labour around the world. It is maintained by Polaris (USA).
- **Asia Pacific Banks Alliance:** This toolkit includes indicators of modern slavery for banks, as well as case studies, typologies, and recommendations for financial service providers.
- **Typologies Library:** This library offers an inventory of typologies to allow professionals to learn about how modern slavery happens in different industries. They represent real cases and include descriptions, diagrams, and red flags.
- **Survivor Employment Guide:** This guide represents a resource for business on the Empowerment and Employment of Survivors of Human Trafficking, produced by GBCAT.
- **Modern Slavery Risk Map:** This tool allows for searches by country and commodity, to see where the risk of modern slavery is found. It brings together various data sources into one map.
- **Knowledge Hub:** This tool offers thousands of articles, reports, blogs and documents related to modern slavery. Users can search these items using a dedicated search engine.
- **Covid-19 Toolkit: Supply Chains:** This toolkit provides an online guide on the impact of Covid-19 on supply chains. It includes a checklist on how to protect workers from rising modern slavery vulnerabilities.
- **Covid-19 Toolkit: Hospitality:** This toolkit provides an online guide on the impact of Covid-19 on the hospitality industry, related to emerging modern slavery risks. It includes a checklist on how to protect workers and identify new risk factors.
- **Covid-19 Toolkit: Financial Services:** This toolkit provides an online guide on how Covid-19 has changed the finance of modern slavery, including new money laundering risks as well as emerging trends of exploitation.
- **Living Wage Resources:** This toolkit includes various resources to understand what the living wage is and how it can be incorporated into policies and procedures.
- **Slavery & Trafficking Risk Template (STRT):** This tool is managed by the Social Responsibility Alliance (SRA). It is a questionnaire used to collect data from the supply chain on indicators of human trafficking and slavery risk.

- 
- **Modern Slavery 101 Trainings:** These three training videos (supply chains, banking, and hospitality) help viewers to understand how modern slavery impacts different industries.
 - **Covid-19 & Modern Slavery Videos:** These training videos explain the impact that Covid-19 has had on modern slavery vulnerabilities, with practical guidance for companies on how to address these issues. Available in English and Thai.
 - **Human Rights Resources:** This tool offers modern slavery materials that form a part of a wider conversation around human rights, as the two topics often go hand-in-hand.
 - **Open Apparel Registry:** The Open Apparel Registry (OAR) is a free, neutral open-source tool that maps garment facilities worldwide & assigns a unique ID number to each.
 - **Roles & Responsibilities:** This tool summarises the typical roles and responsibilities employees/decision-makers have in addressing modern slavery compliance and risk within supply chains.
 - **diginexAPPRISE:** diginexAPPRISE is a platform designed to support the worker interview process during social audits and other outreach activities.
 - **Covid-19: Dormitory Safety Videos:** These videos provide information for safety in migrant worker dormitories related to Covid-19. They are available in English, Thai, Burmese, and Khmer.
 - **FAQ Guidance for SMEs:** This toolkit helps small and medium-sized enterprises (SMEs) to prepare for frequently asked questions related to modern slavery.
 - **Financial Exploitation Question Set:** This tool is a set of recommended data points for collection related to any modern slavery case as it relates to finance. This can be used to formulate case studies for banks, civil society, and law enforcement.
 - **Third-Party Contractor Guidance:** This toolkit offers guidance for contractors employed to carry out services on behalf of a business. Access this tool for guidance on responding to common modern slavery queries.
 - **Expanding Solutions in Latin America to Address Modern Slavery:** Over the past year, we have made significant strides in expanding solutions to address these pressing issues in Latin America.

One of our key initiatives has been working closely with the financial sector in Latin America to identify and prevent human trafficking risks. Through collaborative efforts, we have translated various tools directly related to financial service providers into Spanish, making essential resources more accessible and impactful for local stakeholders.

Furthermore, we are proud to introduce the Spanish Modern Slavery Baseline Assessment, a tool tailored for financial service providers, hospitality, SMEs, and supply chains operating in Latin America. This assessment enables companies to benchmark their anti-slavery efforts against regional standards specific to their sector. Complemented by practical tool suggestions and comprehensive reports, this assessment serves as a crucial resource for companies looking to strengthen their anti-slavery strategies in the region.

TOOLS AND RESOURCES

By empowering businesses with the knowledge and tools necessary to address modern slavery, we are making tangible progress towards a more just and equitable society in Latin America and beyond.

The following tables offer a summary of how many times these resources have been used during 2024.

Note the following achievements:

- Association member tools views: **495**
- Free tools views: **1,562**
- Website visitors: **16,480**
- Website views: **65,873**
- Technical videos views: **1868**

Toolkits - Members Only	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Mosaic RSR platform	11	22	36	41	60	68	75	79	85	85	89	91	91
Knowledge Hub	16	29	41	58	74	84	102	121	127	130	134	138	138
Asia Labour Laws	0	4	7	9	13	20	24	27	32	32	34	35	35
Asia Private Sector Assessment Reports	0	3	8	9	14	18	19	23	23	27	28	28	28
Best Practice Case Studies	1	5	12	14	17	20	22	23	25	25	26	27	27
Child Labour Laws	1	4	8	8	14	16	17	19	20	20	21	21	21
Key Performance Indicators for Staff	0	0	0	0	0	0	0	0	0	0	0	0	0
Modern Slavery RFP & Contract Clauses	3	11	21	25	30	31	35	39	40	40	41	42	42
Modern Slavery Statement Preparation Guide	0	0	0	1	1	1	1	1	1	1	1	1	1
Recruitment Fees Legal Guide	2	15	15	15	15	15	15	15	15	15	18	18	18
Remediation Tool	2	4	4	5	5	5	6	6	6	7	7	12	12
Responsible Recruitment Resources	3	6	17	18	26	31	31	33	39	40	51	54	54
Hospitality Checklist	0	5	13	14	17	18	19	20	21	23	25	28	28
Total	495												

FREE TOOLKIT

Toolkits - Free	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2020 Annual Report	0	0	0	0	0	0	0	0	0	0	0	0	0
2021 Annual Report	0	0	0	0	0	0	0	0	0	0	0	0	0
2022 Annual Report	0	0	0	0	0	0	0	0	0	0	0	0	0
Adverse Media Search Terms	0	0	0	0	0	0	0	0	0	0	0	0	0
Asia Pacific Banks Alliance	0	0	0	0	0	0	0	0	0	2	2	2	2
Covid-19 & Modern Slavery Videos	0	0	0	0	0	0	0	0	0	0	0	1	1
Covid-19 Toolkit: Financial Services	0	2	3	3	3	4	4	4	4	4	5	5	5
Covid-19 Toolkit: Hospitality	0	0	0	0	0	0	0	0	0	0	0	0	0
Covid-19 Toolkit: Supply Chains	0	0	0	0	0	0	0	0	0	0	0	0	0
Covid-19: Dormitory Safety Videos	0	0	0	0	0	0	0	0	0	0	0	0	0
FAQ Guidance for SME's (Nov)	0	1	1	1	1	1	1	1	1	1	1	1	1
Financial Exploitation Question Set	0	0	0	0	0	0	0	0	0	0	0	0	0
Human Rights Resources	0	0	0	0	0	0	0	0	0	0	0	0	0
Living Wage Resource	3	5	7	7	18	23	23	31	32	32	36	36	36
Modern Slavery 101 Trainings	2	6	9	9	13	25	30	32	34	34	43	43	43
Modern Slavery and Third-Party Contractors	5	9	14	19	35	43	45	56	63	66	76	76	76
Roles & Responsibilities	0	0	0	0	0	0	0	0	0	0	0	0	0
Survivor Employment Guide	0	0	0	0	0	0	0	0	0	0	0	0	0
Typologies Library	0	0	0	0	0	0	0	0	0	0	0	0	0
Anti-Slavery Scorecard	7	12	17	30	38	46	51	58	60	74	87	89	89
Modern Slavery Risk Map	90	161	229	283	376	447	543	621	688	806	1075	1227	1227
TISC	0	0	0	13	19	21	22	24	26	27	27	40	40
Frontline Responders – Vietnamese Migrant Pocket Guide	3	6	10	12	18	20	21	25	32	33	36	37	37
ABA Model Contract Clauses	0	0	0	0	0	0	0	5	5	5	5	5	5
Total													1,562

Website Traffic

Website Traffic	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Modern Slavery	168	385	660	867	1,001	1,100	1,222	1,344	1,427	1,553	1,711	1,787	1,787
About Us	451	835	1,205	1,603	1,942	2,354	2,742	3,138	3,555	3,967	4,243	4,447	4,447
Get Involved	252	384	577	720	848	1,237	1,424	1,622	1,950	2,462	2,781	2,916	2,916
News & Events	109	192	289	352	427	529	614	739	887	1,021	1,123	1,192	1,192
Tools & Resources	337	659	949	1,193	1,533	1,803	2,130	2,445	2,769	3,106	3,407	3,582	3,582
- Services	2	3	8	12	14	16	16	18	21	21	22	25	25
- Publications	68	121	169	217	257	305	346	436	520	575	616	647	647
- Blogs	34	60	123	148	199	235	287	314	337	366	379	400	400
- Multimedia	26	46	68	83	97	113	139	164	194	243	258	266	266
Contact Us (home page)	82	143	216	300	360	443	523	604	692	784	853	903	903
Donate (home page)	28	48	67	102	122	148	192	219	238	257	277	315	315
Total												16,480	

Human Trafficking into Scam Centres Prevention Videos

In 2024, we developed a comprehensive series of videos designed to raise awareness about the dangers of trafficking into scam centers. These videos serve as an essential part of our advocacy efforts, providing valuable information on identifying potential scams, understanding the tactics used by traffickers, and empowering individuals to protect themselves and their communities.

Through engaging storytelling and expert insights, we aimed to educate viewers about the warning signs and preventive measures. Our initiative not only seeks to inform but also to foster a sense of community responsibility in combatting this serious issue. By disseminating these resources widely, we hope to inspire proactive engagement and contribute to a broader conversation about safety and prevention.

e-Learning: How to Prevent being Trafficked into a Scam Centre	Views	e-Learning: How to Prevent Crypto and Pig Butchering Scams	Views
English	360	English	123
Mandarin	44	Cantonese	20
Cantonese	22	Mandarin	22
Bangla	54	Hindi	5
Russian	60	AI Video: Human Trafficking Prevention into Scam Centres	Views
TV Commercial: Human Trafficking into Scam Centre Prevention	Views	English	153
English	365	Bangla	35
French	28	Thai	61
Mandarin	62	Mandarin	16
Spanish	112	Cantonese	29
Thai	83	Hindi	23
Vietnamese	72	Total	1,868
Russian	102		
Hindi	17		

Private Sector Outreach

As part of our private sector outreach, the Mekong Club is in its second full year of implementing marketing initiatives that have contributed towards reaching audiences across 27 countries. Here is an overview of our 2024 marketing activities:

Strategies

- **Continued SEO efforts** – This year, expanding our reach to broader audiences has remained a key focus, with an emphasis on enhancing our visibility through search engine optimisation (SEO). Leveraging an upgraded content management system, our SEO endeavours have yielded tangible results, elevating our organic search rankings. This, in turn, enables us to extend our support to the private sector in addressing issues surrounding modern slavery more effectively.
- **Google Ads with Google Ads grant** – This year we resecured a refreshed US\$120,000 Google Ads grant, which has empowered us to expand our website traffic. This increased visibility has broadened our ability to connect with the private sector, offering insights via tools and resources, facilitating cross-industry engagements, and serving as a valuable donation and lead-generation channel.
- **Public relations** – This year, we were mentioned 32 times in the media covering various human trafficking and modern slavery topics. With the wider accessibility and functionalities our new website has given, we will continue to use PR as an important method to help raise awareness of modern slavery and our work.
- **Content marketing** – In combination with our SEO efforts, content marketing has been a large focus for us this year and will be for many years to come. Through a combination of a content audit and developing new content-specific sectors impacted by forced labour risks, at the time of writing we have 421 content materials to distribute on our social channels and website. These include podcasts, video clips, blogs, guest blogging, case studies, illustrations, infographics, and webinars. Through these efforts, it has been a very exciting time for us to inspire, educate and motivate the private sector to bring about sustainable business practices toward creating a slave-free world.
- **Email marketing** – Our email marketing efforts played a crucial role in our nonprofit's success this year. Through targeted campaigns and strategic messaging, we were able to effectively engage our subscribers and encourage them to take action. Our email campaigns helped us to build a stronger relationship with our donors, volunteers and potential members, keeping them informed and involved in resources, tools, and our mission.

The data and analytics we collected from our email campaigns provided valuable insights that helped us improve our outreach and better understand our audience. Overall, our email marketing efforts were a critical component of our nonprofit's overall marketing strategy, and we look forward to continuing to leverage this channel to support our mission in the years to come.
- **Volunteer branding program** – Our continued efforts for our volunteer branding program were a major success this year, helping to strengthen our nonprofit's reputation and increase community engagement. By creating a recognisable brand for our volunteers, we were able to establish a sense of unity among our volunteers, which translated into increased support and participation.

Many of our volunteers come from mid-level to senior corporate backgrounds, bringing specialised skills and knowledge in different industries to help bring more awareness about the topic of forced labour to different industries. Our volunteer branding program brought in 47 working professionals and has been steadily growing each month. In 2024 alone, we accumulated 114 volunteer work hours. Moving forward, we plan to expand our volunteer branding program to include additional materials and opportunities for training and recognition, with the goal of continuing to strengthen our relationship with our volunteers and community.

2024 Campaigns

CNN My Freedom Day: Sweatshop Challenge – Our second student-run fundraiser, in collaboration with CNN International, helped us engage the private sector in Hong Kong through student activism. The campaign was held live on CNN for My Freedom Day, an annual event held by CNN to bring awareness to social rights. In collaboration with King George V School, we ran a sweatshop challenge, where students spent one hour performing a repetitive action – putting nuts on bolts and taking them off.

During the simulation, participants were not allowed to stop for food, water, or rest. If they did not perform quickly enough, the organiser ‘punished’ them. Once the simulation finished, participants joined a feedback session to reflect on their emotions during the challenge and reiterate what it would feel like to work 365 days a year for no pay. During this awareness-building activity, participants were invited to share their experiences on social media using the hashtag #SweatshopChallenge. To see the event, [click here](#).

Human Trafficking into Scam Centres –The Mekong Club launched a series of educational materials to help prevent human trafficking and financial fraud. In collaboration with ATII, Humanity Research Consultancy and The Knoble, a publication and webinar were produced to help private sector professionals to understand the potential risks of human trafficking and money laundering related to this crime to be unknowingly intertwined within various sectors. To promote prevention of human trafficking, the Mekong Club launched a content hub for human trafficking and fraud prevention available in three languages. To these efforts, we ran a donation campaign to help raise funds for a short educational film to help overseas job seekers understand the risks of fraudulent job offers. [The video](#) was released in May 2024.

Marketing Efforts - Metrics

Website traffic – In the reporting year, 26,222 new users landed on our website.

New Page View	26,222
Avg Engagement Time	1m50s
Bounce Rate	42.56%
Organic Search	15,048
Direct	13,033
Organic Social	1,266
Referral	2,158
Paid search (Google Grant)	4,111
Blog clicks	17,087
File downloads	1,540
Tools	5,353

Future Plans

2025 is an exciting year for us!

We have several projects, marketing campaigns, and partnerships already lined up. Below is a glimpse of some campaigns to expect and we hope you can follow us along these initiatives.

Modern Slavery Baseline Assessment 2.0

The MSBA is a Human Rights Due Diligence (HRDD) Management Assessment designed to support businesses in evaluating their internal capacity to address and mitigate labour rights risks, with a specific focus on modern slavery. As part of your company's HRDD efforts, this tool will help you assess current policies, processes, and internal capacity related to identifying and responding to risks within your operations.

Aligned with internationally recognised frameworks, including the EU Corporate Sustainability Reporting Directive (CSRD), the EU Corporate Sustainability Due Diligence Directive (CSDDD), and the UN Guiding Principles on Business and Human Rights (UNGPs), the MSBA enables companies to identify strengths and areas for improvement, helping build a roadmap toward best-practice management of risks.

In 2025, we are encouraging members to complete the baseline assessment to benchmark against global best practices and gather meaningful KPIs for annual reporting. We are also opening the tool to non-members, offering them an opportunity to strengthen their response to modern slavery risks and broaden industry engagement.

Advisory Services

The Mekong Club Advisory Services specialises in breaking down the complex issue of modern slavery into business-specific, solvable challenges. Our network of advisors draws on good practice examples from supply chain social sustainability to develop practical solutions tailored to your pain points and emerging market trends affecting business operations.

In 2025, we are expanding our service offerings to include strategy support, bespoke training in high-risk areas, responsible recruitment programmes, and risk management.

Annexes

Annex 1: Awareness-raising activities by country and sector

Country	Type	Mixed Companies	Single Company	TOTAL
1. Asia	Events		1	1
	Participants		511	511
2. Australia	Events	4	5	9
	Participants	437	426	863
3. Columbia	Events	1		1
	Participants	43		43
4. Canada	Events		1	1
	Participants		133	133
5. Dominican Republic	Events	1		1
	Participants	300		300
6. Germany	Events	1	2	3
	Participants	167	810	977
7. Global	Events	2	1	3
	Participants	1,714	77	1,791
8. Hong Kong	Events	24	6	30
	Participants	925	1,354	2,279
9. India	Events	1	1	2
	Participants	10	333	343
10. Macau	Events		2	2
	Participants		163	163

Country	Type	Mixed Companies	Single Company	TOTAL
11. Malaysia	Events	1		1
	Participants	311		311
12. Mexico	Events	1		1
	Participants	60		60
13. Singapore	Events	4	3	7
	Participants	1,824	421	2,245
14. South America	Events	2		2
	Participants	96		96
15. Thailand	Events	2		2
	Participants	163		163
16. United Kingdom	Events	1	1	2
	Participants	96	89	185
17. United States	Events	4	2	6
	Participants	6,542	388	6,930
18. Uruguay	Events	1		1
	Participants	240		240
19. Vietnam	Events	4		4
	Participants	181		181
Total Events	Events	54	25	79
	Participants			
Total Participants	Events	13,109	4,705	17814
	Participants			

Annex 2: Summary of e-learning usage

	E-Learning Users
Brands	93

Annex 3: Publications

The publications released during this reporting period include:

[Modern Slavery Typologies for Financial Services Providers](#)

[De Avisos de Empleo Falsos a la Trata de Personas La Horrible Realidad de la Estafa de Trata de Personas](#)



Annex 4: Summary of electronic direct mails

No	EDM content	DATE	No	EDM content	DATE
1	Desk Review: Volunteers Needed	9-Jan-24	22	#MustRead Articles September 2024	30-Sep-24
2	Join Industry Leaders in Hong Kong: Enhance Your SME's Impact	12-Jan-24	23	Notice: Mekong Club Members Annual Meeting	2-Oct-24
3	#MustRead Articles January 2024	31-Jan-24	24	#MustRead Articles October 2024	31-Oct-24
4	Stay Ahead - Webinar on HRDD Legislation Trends	22-Feb-24	25	TMC Working Group: Living Wage - 28 November 2024	6-Nov-24
5	We Value Your Feedback - Mekong Club Volunteers	27-Feb-24	26	Reminder - TMC Working Group: Living Wage	14-Nov-24
6	#MustRead Articles February 2024	29-Feb-24	27	Volunteers Needed with Spanish Website Launch	21-Nov-24
7	Zimal's Story: A Fight for Inclusion on IWD	8-Mar-24	28	One Week to Go! Working Group on Living Wage	21-Nov-24
8	Reminder: HRDD Legislation Webinar - Register Today	15-Mar-24	29	Webinar: Human Trafficking into Scam Centres and the Scams Involved	29-Nov-24
9	#MustRead Articles March 2024	2-Apr-24	30	#MustRead Articles November 2024	2-Dec-24
10	#MustRead Articles April 2024	2-May-24	31	Season's Greetings from The Mekong Club 2024	19-Dec-24
11	2023 Annual Report - Our Year In Review	28-May-24	32	#MustRead Articles December 2024	30-Dec-24
12	Mekong Club Newsletter - May 2024	31-May-24	33	The Power of Partnership: Donate Today	26-Dec-24
13	#MustRead Articles May 2024	3-Jun-24			
14	Mekong Club: Volunteer Timesheet Guidance	20-Jun-24			
15	#MustRead Articles June 2024	3-Jul-24			
16	Mekong Club Annual Members' Meeting 2024	17-Jul-24			
17	Leave No Child Behind - World Day Against Trafficking in Persons	30-Jul-24			
18	#MustRead Articles July 2024	31-Jul-24			
19	#MustRead Articles August 2024	30-Aug-24			
20	Australia Indo-Pacific: Financial Sector Modern Slavery Training	25-Sep-24			
21	Volunteers: Join our new publicity campaign	27-Sep-24			

Annex 5: Summary of technical assistance and consultation events by sector

Country	Type	Mixed Companies	Single Company	TOTAL	Country	Type	Mixed Companies	Single Company	TOTAL
1. Australia	Events	1	34	35	15. LATAM	Events		1	1
	Participants	5	127	132		Participants		6	6
2. Bangladesh	Events		1	1	16. Macau	Events		3	3
	Participants		3	3		Participants		7	7
3. Brazil	Events		1	1	17. Mexico	Events		4	4
	Participants		2	2		Participants		16	16
4. Cambodia	Events		2	2	18. New Zealand	Events		1	1
	Participants		5	5		Participants		2	2
5. Canada	Events		4	4	19. Philippines	Events		1	1
	Participants		13	13		Participants		4	4
6. China	Events		8	8	20. Poland	Events		1	1
	Participants		25	25		Participants		3	3
7. Colombia	Events		1	1	21. Singapore	Events		55	55
	Participants		3	3		Participants		169	169
8. Denmark	Events		3	3	22. South Africa	Events		1	1
	Participants		10	10		Participants		3	3
9. France	Events		6	6	23. Taiwan	Events		4	4
	Participants		19	19		Participants		12	12
10. Germany	Events	3	13	16	24. Thailand	Events	1	31	32
	Participants	11	45	56		Participants	5	129	134
11. Hong Kong	Events	1	109	110	25. United Kingdom	Events		48	48
	Participants	9	407	416		Participants		153	153
12. India	Events		9	9	26. United States	Events		46	46
	Participants		21	21		Participants		134	134
13. Indonesia	Events		4	4	27. Vietnam	Events	1	8	9
	Participants		13	13		Participants	3	20	23
14. Italy	Events		1	1	Total Events		7	400	407
	Participants		2	2	Total Participants		33	1,353	1,386

Annex 6: Summary of working group meetings

No	Working Group	Date	Number of Participants
1	TMC Working Group 1 - Purchasing Practices - 24 Jan 24	24-Jan-24	39
2	TMC Working Group 2 - Purchasing Practices - 25 Jan 24	25-Jan-24	22
3	Responsible Recruitment - Working Group Meeting - Feb 2024	8-Feb-24	16
4	Mekong Club: Banking Working Group 1 - 22 Feb 2024	22-Feb-24	5
5	Mekong Club: Meeting on Working Hours and Overtime	5-Mar-24	46
6	Responsible Recruitment - continuing discussion	20-Mar-24	32
7	Remediation and Grievance Mechanisms Working Group (Online)	24-Apr-24	33
8	Remediation and Grievance Mechanisms Working Group (In Person)	25-Apr-24	14
9	Banking Working Group - 12 June 2024	12-Jun-24	12
10	Mekong Club SC Working Group - Harassment in Factories 25 June 2024	25-Jun-24	34
11	Mekong Club SC Working Group - Harassment in Factories 26 June 2024	26-Jun-24	30
12	Mekong Club SC Working Group Follow Up: Harassment in Factories 11 Sept 2024	11-Sep-24	16
13	Mekong Club: Hospitality Working Group - Procurement Protocols and Supplier Engagement	16-Oct-24	20
14	Mekong Club: Working Group - Living Wage 28 Nov	28-Nov-24	41
15	Mekong Club: Hospitality WG - Opportunities for Ethical Employment of Migrant Workers in the Hospitality Sector: Research & Case Study Review	11-Dec-24	11
16	Mekong Club Banking Working Group - 12 Sept 24	12-Sep-24	10
Total			381

Annex 7: Mekong Club Association Members

1	ALDI	21	Future Green	41	Sedgwick-Richardson
2	Amazon	22	Griffith University	42	Skechers
3	Anna Whitlam	23	H&M	43	TTI
4	AS Watson	24	Hallmark & Crayola	44	Under Armour Inc
5	Ascott (2024)	25	Hewlett Packard	45	Unilever
6	B Braun	26	Hong Kong & Shanghai Hotels	46	VF Corporation
7	Baker McKenzie	27	HSBC	47	Victoria's Secret
8	Bank of Nova Scotia	28	Incitec Pivot Ltd	48	Williams-Sonoma Inc (WSI)
9	BHP	29	J Crew	49	Winston & Strawn
10	BSI Group	30	Jardine Matheson	50	Zuellig Pharma
11	Canyon Bicycles GmbH (2024)	31	Li & Fung		
12	Chanel (2024)	32	Lidl		
13	Clarks	33	Macquarie Group		
14	CommonSpirit Health	34	Mattel		
15	Commonwealth Bank of Australia (CBA)	35	Melco		
16	Concept4 (2024)	36	MGF Sourcing		
17	Decathlon	37	MGM Macau		
18	Disney	38	MSI Reproductive Choices		
19	Ethical Toy Program (ETP)	39	Pandora		
20	FleishmanHillard	40	Princess Polly		



Annex 8: Sample of our media articles

No	Article	Date	Link
1	Amfori Asia Sustainability Summit 2024	14-Nov-24	https://www.manilatimes.net/2024/11/14/tmt-newswire/media-outreach-newswire/amfori-asia-sustainability-summit-2024/2004333
2	Unmasking 'Pig Butchering' Scams: A Global Alert	14-Jan-24	https://bnnbreaking.com/breaking-news/crime/unmasking-pig-butchering-scams-a-global-alert/
3	Child labor violations are on the rise in U.S. Are they in your supply chain?	12-Mar-24	https://themekongclub.org/wp-content/uploads/2024/03/Compliance-Week_Childlaborstory_12Mar24.pdf
4	On ethics: Matthew S. Friedman	1-Apr-24	https://compliancecosmos.org/ethics-matthew-s-friedman?aut_hkey=140766bef3f0e394f5dd5bcbcb05e144a096cddf0c4df83827f78d4288bd9ec9
5	Forget Macau's junket launderers, dirty Chinese cash has a new home: Southeast Asia's casino scam hubs	27-Apr-24	https://www.scmp.com/week-asia/economics/article/3260532/forget-macaus-junket-launderers-dirty-chinese-cash-has-new-home-southeast-asias-casino-scam-hubs
6	Laotian Workers, Facing Poor Economic Conditions, Seek Work Elsewhere	4-May-24	https://www.voanews.com/a/laotian-workers-facing-poor-economic-conditions-seek-work-elsewhere-/7597775.html
7	People business - modern slavery	21-Jul-24	https://www.moneylaunderingbulletin.com/risksandcontrols/predicatecrimes/people-business--modern-slavery-157089.htm
8	Corruption and modern slavery	4-Sep-24	https://www.jdsupra.com/legalnews/corruption-and-modern-slavery-2252440/
9	What modern slavery looks like and why it's bad for global trade	3-Sep-24	https://www.hinrichfoundation.com/research/wp/sustainable/what-modern-slavery-looks-like/
10	AML Leadership	30-Oct-24	https://www.linkedin.com/pulse/aml-leadership-shirish-pathak-hi2pf?msgControlName=view_message_button&msgConversationId=2-QTY2N2ZmZDgtZTZlNy00NzEwLWZhMWMtMzczODliZGM3MWVlXzAxMA%3D%3D&msgOverlay=true&trackingId=%2F3oAruHnQnmV8m6GhquSLA%3D%3D
11	China's International Criminal Gaming Diaspora	31-Oct-24	https://www.asiasentinel.com/p/china-international-criminal-gaming-diaspora

Annex 8: Sample of our media articles

No	Article	Date	Link
12	Singapore Tightens Anti-Money-Laundering Procedures	1-Nov-24	https://www.asiasentinel.com/p/singapore-tighten-anti-money-laundering-procedures
13	Melco reaffirms commitment to sustainability in 2023 RISE to go Above & Beyond report	26-Apr-24	https://fox4kc.com/business/press-releases/globenewswire/9106571/melco-reaffirms-commitment-to-sustainability-in-2023-rise-to-go-above-beyond-report/
14	Bamban's Mysterious Mayor	24-May-24	https://www.asiasentinel.com/p/alice-leal-guo-bamban-mysterious-mayor
15	The Assembly LATAM by ACAMS will Feature Over 50 Experts to Share Insights on the Future of Financial Crime Prevention in Latin America	18-Jul-24	https://www.wkrn.com/business/press-releases/globenewswire/9180020/the-assembly-latam-by-acams-will-feature-over-50-experts-to-share-insights-on-the-future-of-financial-crime-prevention-in-latin-america/
16	Mekong Club Calls on FIs to Bolster Efforts Against Modern Slavery	13-Aug-24	https://www.regulationasia.com/mekong-club-calls-on-fis-to-bolster-efforts-against-modern-slavery/
17	Uruguay se esta convirtiendo en un pais atractivo para los grupos criminales organizados	18-Sep-24	https://www.xn--lamaana-7za.uy/actualidad/uruguay-se-esta-convirtiendoen-un-pais-atractivo-para-los-grupos-criminales-organizados/
18	Amfori Asia Sustainability Summit 2024	14-Nov-24	https://www.sinchew.com.my/news/20241114/mysinchew/6071891
19	The Assembly Caribbean by ACAMS to Feature 40+ Experts Providing Insights on Sanctions, Technology and Foreign Investment Risks within the Region	25-Nov-24	https://www.manilatimes.net/2024/11/25/tmt-newswire/globenewswire/the-assembly-caribbean-by-acams-to-feature-40-experts-providing-insights-on-sanctions-technology-and-foreign-investment-risks-within-the-region/2010689
20	Illegal Online Gaming Hits Indonesia	18-Nov-24	https://www.asiasentinel.com/p/illegal-online-gaming-hits-indonesia
21	Four decades fighting human trafficking and modern slavery - a diplomat reflects	4-Dec-24	https://www.hkufintech.com/regulatoryramblings
22	SCCE's Compliance & Ethics Institute to welcome DOJ attorneys, esteemed industry speakers	11-Sep-24	https://wgntv.com/business/press-releases/cision/20240911DC04054/scce-compliance-ethics-institute-to-welcome-doj-attorneys-esteemed-industry-speakers/

Annex 8: Sample of our media articles

No	Article	Date	Link
23	Regulatory Ramblings: Episode 59 - Four Decades Fighting Human Trafficking and Modern Slavery: A Diplomat Reflects with Matt Friedman	6-Dec-24	https://www.jdsupra.com/legalnews/regulatory-ramblings-episode-59-four-93795/
24	Cracking the Center	22-Oct-24	https://lsc-pagepro.mydigitalpublication.com/publication/?m=61063&i=833092&p=16&ver=html5
25	Pig Butchering Scams & the Human Trafficking Intersection	26-Sep-24	https://www.youtube.com/watch?v=hBiC4Dg8oC8
26	The Disparate Fight Against Modern Slavery and Scam Farms	4-Dec-24	https://www.youtube.com/watch?v=2SlsyuPZeY
27	CNN Newsroom with Rosemary Church - KLS - MFD 2aET: Experiencing a Sweatshop Simulation	14-Mar-24	https://video.snapstream.net/Play/49aGukXGV0I2cTPvnlr6Nd?accessToken=dydukuhtfvyyd
28	ESF King George V School - Sweatshop Challenge	14-Mar-24	https://www.facebook.com/watch/?v=1070480377393994
29	EmpowerED Climate Summit 3 - Modern Slavery/Human Trafficking & Climate Change with Matthew Friedman	16-Apr-24	https://www.youtube.com/watch?v=l2pAqy9slrg
30	EmpowerED Climate Summit 3	13-Apr-24	https://www.youtube.com/watch?v=vhNrMrd8rIU&t=1353s
31	Students stand up against child labor in Hong Kong	14-Mar-24	https://edition.cnn.com/videos/world/2024/03/14/exp-krisite-lu-stout-my-freedom-day-031401aseg2-cnni-world.cnn
32	Trail of tears: How AML disrupts the financial fuel of human trafficking	30-May-24	https://www.firstaml.com/resources/trail-of-tears/
33	A Voice of Many: Modern Slavery Today	7-Mar-24	https://themekongclub.org/blog/a-voice-of-many-modern-slavery-today

Annex 8: Sample of our media articles

No	Article	Date	Link
34	Finance, ESG and Modern Slavery - A Path Forward	10-Apr-24	https://themekongclub.org/blog/finance-esg-and-modern-slavery-a-path-forward
35	Unseen Victims: Modern Slavery in the Office?	6-May-24	https://themekongclub.org/blog/unseen-victims-modern-slavery-in-the-office
36	SMEs and Modern Slavery: An Overview of Modern Slavery and Why SMEs Should Care	9-Jun-24	https://themekongclub.org/blog/smes-and-modern-slavery-an-overview-of-modern-slavery-and-why-smes-should-care-2
37	Enhancing Purchasing Practices to Address Modern Slavery Risks	17-Jul-24	https://themekongclub.org/blog/enhancing-purchasing-practices-to-address-modern-slavery-risks
38	A Voice of Many: Modern Slavery Today	30-Jul-24	https://themekongclub.org/blog/a-voice-of-many-modern-slavery-today
39	Is This the Way Forward for Supply Chain Engagement?	1-Aug-24	https://themekongclub.org/blog/is-this-the-way-forward-for-supply-chain-engagement
40	When to Walk Away: The Ethics of Disengagement in Supply Chain Management	19-Sep-24	https://themekongclub.org/blog/when-to-walk-away-the-ethics-of-disengagement-in-supply-chain-management




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